

BUSINES MANAGEMENT II

1	Course Title:	BUSINES MANAGEMENT II
2	Course Code:	OTPS012
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. SİNEM SOMUNOĞLU İKİNCİ
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	cceanan@uludag.edu.tr, 0(224)2615542 Uludağ Üniversitesi Sosyal Bilimler Meslek Yüksekokulu İşletme Yönetimi Programı, Ali Osman Sönmez Kampüsü, 16105, Bursa
17	Website:	
18	Objective of the Course:	The objective of the course is to define the basic concepts related to management, to explain the main abilities and qualifications of managers, and to probe the historical process of management thought and the basic management functions.
19	Contribution of the Course to Professional Development:	By introducing the basic concepts related to business and business administration, it is aimed to gain knowledge about the science of business and obtaining a comprehensive and holistic perspective on business administration.
20	Learning Outcomes:	
	1	To have basic theoretical knowledge related to management and managers
	2	Examining and analyzing managerial roles, abilities and capabilities
	3	Understanding and questioning the historical process of management thought from past to present
	4	Understanding the basic and secondary management functions required for the effective and efficient management
	5	To explain the meaning, objectives and the process of planning and organizing
	6	To explain the meaning and the objectives of directing and the chain of command and the conditions for the efficient directing system
	7	To explain the meaning, objectives, the process of coordination and control and the management education methods
	8	Understanding the new management techniques
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21	Course Content:	
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ÖK5	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1
ÖK6	1	1	1	1	4	1	1	1	1	1	1	1	1	1	1	1
ÖK7	1	1	1	1	1	1	1	1	2	1	1	3	1	1	1	1
ÖK8	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			