

GLOBAL CULTURAL PROCESES

1	Course Title:	GLOBAL CULTURAL PROCESES
2	Course Code:	KMY6105
3	Type of Course:	Optional
4	Level of Course:	Third Cycle
5	Year of Study:	1
6	Semester:	1
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. MERT GÖKIRMAK
15	Course Lecturers:	Doç. Dr. Mert GÖKIRMAK
16	Contact information of the Course Coordinator:	Doç. Dr. Mert GÖKIRMAK E-mail: mert@uludag.edu.tr Tel: 0224 2941117 Adres: Uludağ Üniversitesi İİBF Kamu Yönetimi Bölümü, Görükle Kampusu16059 Nilüfer/Bursa
17	Website:	
18	Objective of the Course:	This course aims to provide students the globalization of culture and the vernacular reactions to the global culture and movements.
19	Contribution of the Course to Professional Development:	To provide students with the theoretical knowledge that will understand and evaluate the implications of globalism on culture from different scientific and professional perspectives.
20	Learning Outcomes:	
	1	The students will be able to identify the meaning of expression of culture.
	2	The global dimensions of culture will be displayed to the students.
	3	The students will be able to identify the orientalism from the vernacular reactions against to the global change of culture.
	4	The students will be able to identify to the impacts of modernization on vernacular cultures.
	5	The students will be able to identify culture-civilization distinction.
	6	The students will be able to identify the culturalist dimensions of vernacular reactions.
	7	The students will be able to identify the globalization assessments of vernacular reactions in Turkey.
	8	The students will be able to analyze the current political developments in the context of globalization.
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21	Course Content:	
	Course Content:	

Week	Theoretical	Practice
1	Meaning of Culture	
2	Global Dimensions of Culture	
3	Global Change of Culture and Local Reactions	
4	Criticism of Orientalism as an Outcome of Local Reactions	
5	Defects Caused by Orientalism	
6	Power and Localisation	
7	Localisation within the Context of Modernisation	
8	Localist Culturalist Intellectual Movements	
9	Socialisation of the Localist Culturalist Groups	
10	Localist Culturalism	
11	Distinction between Culture and Civilisation	
12	Localist Reactions in Turkey	
13	Evaluation of Globalisation by Turkish Localist Reactioners	
14	Culturalist Dimension of Localist Reactions in Turkey	

22	Textbooks, References and/or Other Materials:	John Tomlinson, Küreselleşme ve Kültür, çev. Arzu Eker, Ayrıntı Yayınları, İstanbul, 2004.
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Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		14	2.00	28.00
Homeworks		2	22.00	44.00
Projects	0	0.00	0.00	0.00
Field Studies		0	0.00	0.00
Midterm Exams	1	50.00	0.00	0.00
Others		0	0.00	0.00
Final Exams		50.00	50.00	50.00
Contribution of Term (Year) Learning Activities to Total Work Load				150.00
Contribution of Final Exam to Success Grade		50.00		5.00
ECTS Credit of the Course				5.00

Measurement and Evaluation Techniques Used in the Course	Evaluation of this course includes a homework-performance and a final exam.
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24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	3	3	5	2	0	0	3	3	2	0	0	0	0	0	0
ÖK2	3	3	3	5	0	0	0	3	3	2	0	0	0	0	0	0
ÖK3	3	3	3	5	2	0	0	2	3	0	0	0	0	0	0	0

ÖK4	2	3	3	5	0	0	0	3	2	2	0	0	0	0	0	0
ÖK5	2	3	3	5	0	0	0	2	3	2	0	0	0	0	0	0
ÖK6	3	3	3	5	3	0	0	2	3	0	0	0	0	0	0	0
ÖK7	3	4	3	5	3	0	0	3	3	0	0	0	0	0	0	0
ÖK8	4	4	3	5	3	0	0	3	3	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			