

MEDIA ARABIC I

1	Course Title:	MEDIA ARABIC I
2	Course Code:	İLA4257
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	7
7	ECTS Credits Allocated:	9.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	Having Arabic grammar and vocabulary knowledge in intermediate level
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. ŞENER ŞAHİN
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Prof. Dr. Şener Şahin / senersahin@uludag.edu.tr 02242431066-60277
17	Website:	
18	Objective of the Course:	Providing students with media terminology and media language which constitutes one of the major important parts of modern Arabic; enabling them to use mass media instruments easily and fast.
19	Contribution of the Course to Professional Development:	Recognizes modern Arabic through media texts and becomes familiar with modern styles and usages.
20	Learning Outcomes:	
	1	Making the students comprehend the particular rules of the News Language and the News Headings
	2	Attracting students' attention to the fact that newspaper headings have always short, impressive and striking words.
	3	Making students aware of the popular, most used verbs and the way how these verbs are used in the media language.
	4	Attracting students' attention to the most common starting sentences and patterns used in the Media Language .
	5	Showing the students how to understand properly and fast a News Text by translating some samples from the Arabic Media..
	6	Building a specific repertoire of the News Language's terminology.
	7	Building a sufficient background for KPDS which generally contains samples of media news.
	8	Benefitting from the audio-visual media sources sufficiently and wholesome.
	9	Getting the internet vocabulary in a sufficient level
	10	Making quick-surf by means of media language experience
21	Course Content:	
	Course Content:	

Week	Theoretical	Practice		
1	Get to know the main actions taken by a reporter when transmitting the News			
2	Following the cliché starting sentences on News transmissions through sample News Texts			
3	Showing the basic templates used to express the visits, the period and the purposes of these visits of the Head of the states, leaders of political parties etc			
4	Noticing the sentence patterns for these kind of visits and being able to use them in the sentences			
5	Recognizing the main components of a sentence (subject, object, verb etc.) in a long sentence full of conjunctions; practicing them in sample paragraphs			
6	Sending or giving messages to different authorities through media; making these written or verbal messages.			
7	Showing the patterns used to describe the meetings of the Government's men			
8	Introducing the structure of TEMME +MASTAR in the Media Language, doing exercises on sample sentences about it			
9	To understand and focus on the structures of KEMÂ. RAĞME ENNE. HAYSU. ZÂLIKE			
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	source of the news like: news agencies, news coming from ..., information provided by	14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preparation	independent observers, the government spokesman, official who doesn't want to be	14	10.00	140.00
Homeworks		14	7.00	98.00
11 Projects	Introducing the elementary Arabic terms or business like: do a meeting, suspend, cancel	0	0.00	0.00
Field Studies		4	1.00	4.00
12 Midterm Exams	Do sample exercises about the double date usage (Uliri and Gregorian) in the Arabic	1	2.00	2.00
Others		0	0.00	0.00
13 Final Exams	Learning the technical terms and expressions	1	2.00	2.00
Total Work Load				276.00
14	To achieve the ability of fast turning the newspapers, magazines, televisions etc. on			9.13
ECTS Credit of the Course				9.00
22	Textbooks, References and/or Other Materials:	1. Julia Ashtiany, Media Arabic, Edinburgh, 1993 2. İsmail Güler, Hüseyin Günday, Şener Şahin, Arapça Modern Metin Okumaları, Alfa Yayınları, İstanbul, 2010. 3. Various Websites		
23	Assesment			
TERM LEARNING ACTIVITIES		NUMBE R	WEIGHT	
Midterm Exam		1	40.00	
Quiz		0	0.00	
Home work-project		0	0.00	
Final Exam		1	60.00	
Total		2	100.00	

Contribution of Term (Year) Learning Activities to Success Grade	40.00
Contribution of Final Exam to Success Grade	60.00
Total	100.00
Measurement and Evaluation Techniques Used in the Course	Students will be evaluated by written or test exams.
24	ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	2	1	2	3	2	1	1	0	0	0	0	0	0	0	0
ÖK2	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							