

# INTRODUCTION TO FINANCE

<b>1</b>	Course Title:	INTRODUCTION TO FINANCE	
<b>2</b>	Course Code:	ISL2212	
<b>3</b>	Type of Course:	Compulsory	
<b>4</b>	Level of Course:	First Cycle	
<b>5</b>	Year of Study:	2	
<b>6</b>	Semester:	4	
<b>7</b>	ECTS Credits Allocated:	7.00	
<b>8</b>	Theoretical (hour/week):	3.00	
<b>9</b>	Practice (hour/week):	0.00	
<b>10</b>	Laboratory (hour/week):	0	
<b>11</b>	Prerequisites:		
<b>12</b>	Language:	Turkish	
<b>13</b>	Mode of Delivery:	Face to face	
<b>14</b>	Course Coordinator:	Prof. Dr. DEĞER ALPER	
<b>15</b>	Course Lecturers:	Prof. Dr. Değer ALPER - Doç. Dr. Adem Anbar - Dr. Öğr. Üyesi Esen Kara	
<b>16</b>	Contact information of the Course Coordinator:	Prof. Dr. Değer ALPER dalper@uludag.edu.tr Bursa Uludağ Üniversitesi, İ.İ.B.F, A Blok, 3. Kat İşletme Bölümü	
<b>17</b>	Website:		
<b>18</b>	Objective of the Course:	To give information to students about basic principles of finance, time value of money, financial planning, breakeven and leverage analysis and management of working capital, and to improve students' ability of interpretation and analysis on these topics.	
<b>19</b>	Contribution of the Course to Professional Development:	Getting information about the functioning of the finance department in businesses.	
<b>20</b>	Learning Outcomes:		
		<b>1</b>	Learning finance, financing, financial management concepts and finance function in businesses
		<b>2</b>	Learning the basic principles of finance and financial risk concepts
		<b>3</b>	To be able to make mathematical analysis in making financial decisions.
		<b>4</b>	To be able to make financial analysis of the company by utilizing the financial tables.
		<b>5</b>	To be able to carry out financial planning functions efficiently.
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<b>21</b>	Course Content:		
		<b>Course Content:</b>	
Week	Theoretical	Practice	

1	Introduction: Definition of Financial Management , The Basic Functions of Financial Management, Duties of a Financial Manager	
2	Basic Principles of Finance	
3	Time Value of Money, Definition and Types of Interest	
4	Time Value of Money : Simple Interest and Simple Discount/Compound Interest and Compound Discount	
5	Time Value of Money :Payments ((Annuity) and Debt Payments	
6	Financial Analysis	
7	Financial Analysis	
8	Financial Analysis	
9	Financial Planing and Control	
10	Financial Planing and Control	
11	Breakeven Analysis	
12	Financial and Operating Leverage	
13	Investment in Circulating Assests: Investment in Cash and Cash Equivalentents	
14	Investment in Circulating Assests: Investment in Inventories and Receivables	
22	Textbooks, References and/or Other Materials:	<p>1.İşletmelerde Finansal Yönetim ; Ali Ceylan, Turhan KORKMAZ</p> <p>2. Finansal Yönetim; Nurhan AYDIN, Mehmet BAŞAR, Metin COŞKUN, 2015</p> <p>3. Değere Dayalı İşletme Finansı Finansal Yönetim; Metin Kamil ERCAN Ünsal BAN</p> <p>4. İşletme Finansının Temelleri; Çevirenler: Ünal BOZKURT, Türkan ARIKAN, Hatice DOĞUKANLI</p> <p>5. Finansal Yönetim; Öztin AKGÜÇ</p> <p>6. Finansal Yönetim; Metin TÜRKO</p> <p>7. Finansal Yönetim; Niyazi BERK</p> <p>8. Finansal Yönetim; İsmet Aksöyek, Kürşat Yalçiner</p> <p>9. Finansal Yönetim; Osman Altuğ</p> <p>10.Finansal Yönetimin Temelleri; Eugene F. BRIGHAM, Joel F. HOUSTON</p> <p>11. Finance: Fundemantals of Corporate Finance; Stephen A.ROSS,Randolf W.. WESTERFIELD, Bradford D JOR DAN</p> <p>12. Principles of Coporate Finance; Richard A. BREALY, Steaward C.MYERS</p>
23	Assesment	
<b>TERM LEARNING ACTIVITIES</b>		<b>NUMBE R</b>
		<b>WEIGHT</b>
Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		Face to face / online test exam

**24 ECTS / WORK LOAD TABLE**

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	5.00	70.00
Homeworks	0	0.00	0.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	40.00	40.00
Others	0	0.00	0.00
Final Exams	1	60.00	60.00
Total Work Load			252.00
Total work load/ 30 hr			7.07
ECTS Credit of the Course			7.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	1	3	2	1	4	2	0	0	3	4	0	0	0	0	0
ÖK2	5	1	3	2	1	5	2	0	0	4	4	0	0	0	0	0
ÖK3	5	1	4	2	1	5	2	0	0	5	4	0	0	0	0	0
ÖK4	5	1	5	2	1	4	2	0	0	4	4	0	0	0	0	0
ÖK5	4	1	4	2	1	4	2	0	0	3	4	0	0	0	0	0
<b>LO: Learning Objectives    PQ: Program Qualifications</b>																
<b>Contribution Level:</b>	<b>1 very low</b>			<b>2 low</b>			<b>3 Medium</b>			<b>4 High</b>			<b>5 Very High</b>			