

SOCIAL PSYCHOLOGY

1	Course Title:	SOCIAL PSYCHOLOGY
2	Course Code:	CAL2401
3	Type of Course:	Compulsory
4	Level of Course:	First Cycle
5	Year of Study:	2
6	Semester:	3
7	ECTS Credits Allocated:	7.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. SERPİL AYTAÇ
15	Course Lecturers:	Doç. Dr. Selver YILDIZ BAĞDOĞAN
16	Contact information of the Course Coordinator:	Prof. Dr. Serpil Aytaç, Uludağ Üniversitesi İktisadi ve İdari Bilimler Fakültesi Çalışma Ekonomisi ve Endüstri İlişkileri Bölümü Görükle Kampus 16059 Bursa
17	Website:	
18	Objective of the Course:	students who took the course and in the community to understand and correctly interpret human behavior to ensure. The aim of this course is to examine human behavior, interpersonal relationships shaped by the influence of other people, to capture their reflection in everyday life and to better understand oneself and others. For this purpose, basic approaches in social psychology; social appeal, aggression, group dynamics and intergroup relations, social psychology in health, law, education and politics will be included in this course.
19	Contribution of the Course to Professional Development:	It has a contribution towards enabling students to evaluate the factors that affect the attitudes and behaviors of individuals involved in working life.
20	Learning Outcomes:	
	1	Define basic concepts of Social Psychology.
	2	Clarify principles about Social Psychology.
	3	Give opportunity to students for applying and associating knowledge they have learned by giving schoolwork.
	4	Show by associating how Social Psychological concepts, methods and theories appropriate with today and society and culture of our country.
	5	Explain and associating theories and methods again according to results.
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21	Course Content:	
	Course Content:	

Week	Theoretical	Practice
1	Introduction to Social Psychology	
2	Basic Research Methods in Social Psychology	
3	Social influence and compliance behavior	
4	Attitude Concept	
5	Perception, perception process and factors effecting perception	
6	Learning and learning theories	
7	Persuade,persuade process and persuade technics	
8	Communication Social Life	
9	Social Perception	
10	The formation of groups and decision-making groups	
11	Human behavior and leadership groups	
12	Culture, kinds, features of culture	
13	Socialization and social development	
14	Culture and self-	

22	Textbooks, References and/or Other Materials:	Kagitcibasi, Cigdem, Cemalciler,Zeynep (2016), Introduction to Social Psychology, Istanbul: Evrim Pub.
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Activites		Number	Duration (hour)	Total Work Load (hour)
TERM LEARNING ACTIVITIES	NUMBER	WEIGHT		
Theoretical	4	1	3.00	42.00
Practicals/Labs	0	0	0.00	0.00
Self-study and preperation	0	0	3.00	42.00
Homeworks	1	1	30.00	30.00
Projects	1	0	0.00	0.00
Final Exam	1	60	60.00	60.00
Field Studies	0	0	0.00	0.00
Midterm exams	1	1	36.00	36.00
Contribution of Term (Year) Learning Activities to		40	100	36.00
Others	0	0	0.00	0.00
Final Exams of Final Exam to Success Grade		60	100	60.00
Total Work Load				210.00
Total work load/ 30 hr				7.00
Measurement and Evaluation Techniques Used in the		Measurement and evaluation is made with multiple choice		
ECTS Credit of the Course				7.00

24 ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	4	0	0	0	5	4	0	4	3	0	0	0	0	0	0
ÖK2	5	5	0	0	0	4	4	0	5	2	0	0	0	0	0	0
ÖK3	4	4	3	0	0	4	5	0	4	2	0	0	0	0	0	0
ÖK4	5	4	4	0	0	3	5	0	5	3	0	0	0	0	0	0

ÖK5	4	5	3	0	0	5	5	0	5	1	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contrib ution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							