

DIGITAL TRANSFORMATION AND WORK

1	Course Title:	DIGITAL TRANSFORMATION AND WORK	
2	Course Code:	CAL4103	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	4	
6	Semester:	7	
7	ECTS Credits Allocated:	5.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Dr. ELİF KARA	
15	Course Lecturers:	Dr. Elif KARA elifkara@uludag.edu.tr	
16	Contact information of the Course Coordinator:	Prof. Dr. Aysen TOKOL Uludağ Üniversitesi İktisadi ve İdari Bilimler Fakültesi, Çalışma Ekonomisi ve Endüstri İlişkileri	
17	Website:		
18	Objective of the Course:	*Understand the digital transformation and the digital technologies. *Evaluate the effect of the digital technologies on the future of work. *Discuss the potential policy recommendations.	
19	Contribution of the Course to Professional Development:	Enhance students' knowledge on the labour market in the digital era and motivating them to develop strategies for themselves.	
20	Learning Outcomes:		
		1	Understand the concepts of digitization, digitalization and digital transformation.
		2	Analyse the digital technologies i.e. web 2.0, mobile broadband internet, artificial intelligence, etc. that enable digital transformation.
		3	Discuss the pros and cons of the digital technologies.
		4	Discuss the effect of digital technologies on future of work
		5	Assess the gig economies and gig work.
		6	Learn the effect of digital technologies on employment.
		7	Discuss the job creation process of the digital technologies
		8	Discuss the employment creation process of the digital technologies.
		9	Discuss the future of digital transformation.
		10	
21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	The concepts of digitization, digitalization and digital transformation		

ÖK5	0	0	0	0	5	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	4	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	4	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	4	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	4	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			