

INTERNATIONAL TRADE I

1	Course Title:	INTERNATIONAL TRADE I	
2	Course Code:	IUZ3201	
3	Type of Course:	Compulsory	
4	Level of Course:	First Cycle	
5	Year of Study:	3	
6	Semester:	5	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Dr. Öğr. Üyesi BARBAROS KEMER	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	bkemer@uludag.edu.tr obarkemer@hotmail.com Uludağ Üniversitesi, İnegöl İşletme Fakültesi, Uluslararası İşletmecilik ve Ticaret Bölümü 0224 294 26 95	
17	Website:		
18	Objective of the Course:	The teaching of the importance of international trade and core knowledge about how lesson is done to relevant students	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	The importance of international trade and reason of way of being made are learned.
		2	The process of international trade is comprehended.
		3	Auxiliary public institution and semi-public institution in international trade are introduced.
		4	How an exporter determines the price of his / her goods by making cost analysis in international trade is learned.
		5	How a written emptiovenditio between exporter and importer is made generally is learned.
		6	How a transportation is made in international trade and types of transportation with vehicles are introduced.
		7	The operations of entry and exit in custom with their general and the most important factors in international trade is learned.
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		9	
		10	
21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Extent of International Trade and Basic Concepts		

2	Auxiliary and Referenced Institutions and Organizations to International Trade	
3	The General Working Mechanism of International Trade – The Stages of Making Exportation and Importation	
4	Types of Foreign Trade According To Turkish Foreign Trade Regulation: Types of Exportation	
5	Types of Foreign Trade According To Turkish Foreign Trade Regulation: Types of Importation	
6	Types of Foreign Trade According to Turkish Foreign Trade Regulation : International Trade By The Way of Free Zone	
7	Types of Exportation From The Point of Access to International Market	
8	Review and Mid-Term Exam	
9	Pricing in the International Trade	
10	Beginning of the face to face interview between the adherents	
11	International Transportation – The Qualities of Transportation and Types of Transportation	
12	International Transportation-Container Transportation and Terminals	
13	Customs and Clearance-Customs Surveillance, Clearance and Declaration	
14	Fiscal Charges in Custom	
22	Textbooks, References and/or Other Materials:	-Osman Barbaros KEMER, Techniques of International Trade, Alfa Publications, Bursa 2005. -Osman Barbaros KEMER, Practical Foreign Trade Operations for Business World, Alfa Publications, Bursa 2009.
23	Assesment	
TERM LEARNING ACTIVITIES		NUMBER
Midterm Exam		1
Quiz		0
Home work-project		0
Final Exam		1
Total		2
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		
24	ECTS / WORK LOAD TABLE	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	2.00	28.00
Homeworks	0	0.00	0.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	1	20.00	20.00
Others	0	0.00	0.00
Final Exams	1	30.00	30.00
Total Work Load			120.00
Total work load/ 30 hr			4.00
ECTS Credit of the Course			4.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	4	1	5	3	2	4	3	2	2	1	2	0	0	0	0
ÖK2	5	5	5	1	2	2	1	4	3	2	4	1	0	0	0	0
ÖK3	5	4	5	2	1	2	3	1	3	3	4	1	0	0	0	0
ÖK4	5	5	1	4	0	2	1	4	3	2	2	0	0	0	0	0
ÖK5	5	4	2	3	4	2	1	5	3	1	3	3	0	0	0	0
ÖK6	5	4	5	4	1	2	4	1	5	2	4	1	0	0	0	0
ÖK7	5	4	5	2	3	2	0	0	3	0	5	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							