MANAGEMENT INFORMATION SYSTEMS II

1	Course Title:	MANAGEMENT INFORMATION SYSTEMS II
2	Course Code:	IYS3220
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	6
7	ECTS Credits Allocated:	4.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	No Prequisites
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç. Dr. MELİH ENGİN
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	Dr. Öğretim Üyesi Melih ENGİN melihengin@uludag.edu.tr Uludağ Üniversitesi İnegöl İşletme Fakültesi İnegöl Yerleşkesi Cerrah Yolu 16400 İnegöl /BURSA TÜRKİYE 0224 294 26 95
17	Website:	
18	Objective of the Course:	To give students information regarding new and advanced statistical techniques used in quality improvement
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	

	1	To learn Basics of Information Systems
	2	To learn Competing with Information Technology
	3	To learn hardware units
	4	To learn software and kinds of softwares
	5	To know managing data sources
	6	To learn telecommunications and networks
	7	To learn E-Business Systems
	8	To learn Enterprise Business Systems
	9	To learn E-commerce Business Systems
	10	To learn Decision Support Systems

21	Course Content:	

Course Content:

Week	Theoretical	Practice
1	Information Systems in Global Business Today	
2	Global E-Business: How Businesses Use Information Systems	
3	Information Systems, Organizations, and Strategy	
4	IT Infrastructure and Emerging Technologies	

5	Foundations of Business Intelligence: Databases and Information Management	
6	Telecommunications, the Internet, and Wireless Technology	
7	Achieving Operational Excellence and Customer Intimacy: Enterprise Applications	
8	E-Commerce: Digital Markets, Digital Goods	
9	Decision Making and Knowledge Management	
10	Building Information Systems	
11	Managing Information Systems Projects	
12	Managing Global Systems	
13	Managing Global Systems	
14	Managing Projects	
22	Textbooks, References and/or Other Materials:	-Management Information Systems / Kenneth C. Laudon, Jane P. Laudon. -Management Information Systems / James A. O'Brien, George M. Marakas.

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	1	14	
Midterm Exam	1	40.00	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	0	0.00	
Home work-project		15	4.00	60.00
Homeworks	0	0.00	0.00
Projects	2	100.00	0.00	0.00
Total			
Field Studies	0	0.00	0.00
Midterm exams	1	23.00	23.00
Success Grade			
Others	0	0.00	0.00
Total Exams	100.00	20.00	20.00
Total Work Load			145.00
Total work load/ 30 hr			4.83
Course			
ECTS Credit of the Course			4.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS

	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
ÖK2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

LO: Learning Objectives   PQ: Program Qualifications

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High