

EDUCATIONAL VIDEO DESIGN

1	Course Title:	EDUCATIONAL VIDEO DESIGN	
2	Course Code:	BIL0006	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	2.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	Attendance	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Dr. Öğr. Üyesi SALİH BİRİŞÇİ	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:		
17	Website:		
18	Objective of the Course:	To teach the basic concepts of educational video design, to introduce educational video design applications and to develop sample videos.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Define the educational video.
		2	List the intended use of educational videos.
		3	Explain the effects of educational videos on students.
		4	Learn how to prepare an educational video according to the selected topic.
		5	Can select the required video preparation tools.
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Introduction-planning		
2	Definition of educational video		
3	The purposes of educational video		
4	The effects of educational videos on students		
5	Video editing programs		
6	Audio, video formats and conversion		

7	Video preparation tools	
8	Features educational videos as a multimedia item	
9	Video production processes	
10	Preparing educational video scenario by subject	
11	Using visual effects in videos	
12	Using music, sound and subtitle in videos	
13	Student presentations	
14	Student presentations	
22	Textbooks, References and/or Other Materials:	
23	Assesment	
TERM LEARNING ACTIVITIES		NUMBER
Midterm Exam		1
Quiz		0
Home work-project		1
Final Exam		1
Total		3
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		
24	ECTS / WORK LOAD TABLE	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	2.00	28.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	1	14.00	14.00
Homeworks	1	14.00	14.00
Projects	1	28.00	28.00
Field Studies	0	0.00	0.00
Midterm exams	1	16.00	16.00
Others	1	2.00	2.00
Final Exams	1	12.00	12.00
Total Work Load			114.00
Total work load/ 30 hr			3.80
ECTS Credit of the Course			4.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	3	3	2	3	4	4	4	4	3	4	5	4	4	4	3

ÖK2	4	3	3	3	4	4	4	4	4	5	4	5	4	4	4	3
ÖK3	4	4	4	4	4	4	4	4	4	5	4	5	4	4	4	4
ÖK4	5	4	5	4	5	5	4	4	4	5	5	5	4	4	5	3
ÖK5	5	4	5	4	5	5	4	4	4	5	4	5	4	4	5	3

LO: Learning Objectives PQ: Program Qualifications

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High
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