

NEW COMMUNICATION TECHNOLOGIES

1	Course Title:	NEW COMMUNICATION TECHNOLOGIES	
2	Course Code:	YTKZ012	
3	Type of Course:	Compulsory	
4	Level of Course:	Short Cycle	
5	Year of Study:	1	
6	Semester:	2	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	none	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Öğr. Gör. Emel KARADAĞ	
15	Course Lecturers:	yok	
16	Contact information of the Course Coordinator:	Öğr.Gör.Emel KARADAĞ Prof.Dr.Mustafa Yurtkuran Cad.İsmetpaşa Mah. No:24 Tel:02242942686/62418	
17	Website:		
18	Objective of the Course:	The determination of new environments brought by new communication technologies to communication is to comprehend both the theoretical differences and the changes in the technological infrastructure that occur in the process of transition from traditional media to new media.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Will be able to define the digital world and its features.
		2	Explain the concepts of communication and new communication.
		3	Will be able to express the possibilities and limitations of new communication technologies.
		4	Will be able to define the concepts of interactive television, digital radio and e-broadcasting.
		5	Will be able to explain the internet in terms of social media, mobile life and corporate applications.
		6	Will be able to define the developments in internet technology.
		7	Will be able to express what media convergence is.
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		10	
21	Course Content:		
	Course Content:		
Week	Theoretical	Practice	
1	History and communication as a concept and communication tools		

2	Information communication and communication technologies	
3	History and new communication technologies as a concept	
4	The concept of interactivity and interactive communication environments	
5	History and internet as concept	
6	Internet publishing	
7	Web 1.0, web 2.0	
8	Web 3.0	
9	History and media as a concept	
10	New media and new communication technologies	
11	Media literacy	
12	Virtual Communication, Social media	
13	Social media platforms	
14	Mobile life	

22	Textbooks, References and/or Other Materials:	"NEW COMMUNICATION TECHNOLOGIES" Anadolu University Open Education Publications "SOCIAL MEDIA" Anadolu University Open Education Publications
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Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		COURSE NOTES	3.00	42.00
Practicals/Labs		0	0.00	0.00
TERM LEARNING ACTIVITIES	NUMBER	WEIGHT		
Self study and preperation	14	14	3.00	42.00
Homeworks		10	3.00	30.00
Projects	0	0.00	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams	1	60.00	1.00	1.00
Final Exam		0	0.00	0.00
Others		0	0.00	0.00
Final Exams		1	1.00	1.00
Contribution of Term (Year) Learning Activities to		40.00	1.00	1.00
Total Work Load				116.00
Contribution of Final Exam to Success Grade		60.00		3.87
ECTS Credit of the Course				4.00

Measurement and Evaluation Techniques Used in the Course	
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24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	0	0	0	0	4	0	5	0	0	0	0	0	0	0	0
ÖK2	0	0	3	0	0	4	0	5	0	0	3	0	0	3	4	0
ÖK3	5	3	3	0	0	4	0	0	0	0	3	0	0	3	4	0

ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	3	4	0
ÖK5	2	0	0	0	0	0	0	0	0	0	0	0	0	3	4	0
ÖK6	3	0	0	0	0	0	0	0	0	0	0	0	0	4	4	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	3	4	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			