

BASIC DESIGN II

1	Course Title:	BASIC DESIGN II
2	Course Code:	GSR1002
3	Type of Course:	Compulsory
4	Level of Course:	First Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	8.00
8	Theoretical (hour/week):	4.00
9	Practice (hour/week):	4.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Ahmet Şinasi İşler
15	Course Lecturers:	Okt. Sait OKTAY
16	Contact information of the Course Coordinator:	sinasi@uludag.edu.tr, 0 506 3083931, Uludag University, Fine Arts Faculty, Painting Department, Görükle Campus / BURSA
17	Website:	
18	Objective of the Course:	This course is designed to help students gain fundamental concepts in art; conception, perception, and application of the basic elements in the artistic language of art through examination, research, and application; analysis and criticism of art works; improving creative thought.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	To develop an introductory knowledge of terminology as it relates to art and design
	2	Develop a working knowledge and appreciation of art in a historical and contemporary sense.
	3	Develop technical skills used to experiment and build an individual artistic repertoire, including but not limited to drawing, painting, ect...
	4	Develop strategies for the visual, and technical/conceptual integration of design into your own artwork or vice versa.
	5	Explore conceptual ideas for alternate adaptations- looking at architecture, nature and other “non-art” areas for inspiration and different strategies.
	6	
	7	
	8	
	9	
	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	Introduction SHAPE / VOLUME Introduction Volume/mass, Naturalism and distortion, Naturalism and idealism, Abstraction, Nonobjective shapes, Rectilinear and curvilinear, Positive / Negative Shapes; Integration, Confusion.	Studio practices in shape / volume.		
2	Assesment and critics on studio practices of the students in shape / volume.	Continue to studio practices in shape / volume.		
3	TEXTURE Introduction Tactile texture; Collage Visual Texture; Trompe L'oeil, Texture and pattern.	Studio practices in texture.		
4	Assesment and critics on studio practices of the students in texture.	Continue to studio practices in texture.		
5	ILLUSION OF SPACE Introduction Devices to show depth; Sizes, Overlapping, vertical location, aerial perspective, linear perspectie, one-point perspective, two-point perspective, multipoint perspective Amplified Perspective.	Studio practices in Illusion of Space.		
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	Spatial puzzless.	14	4.00	56.00
Practicals/Labs		14	4.00	56.00
Self study and preparation		0	0.00	0.00
6	Midterm exam + Course review	0	0.00	0.00
7	ILLUSION OF MOTION	Studio practices in illusion of motion		
Homeworks		0	0.00	0.00
Projects	Anticipated Movement, Ways to Suggest Motion: Figure repeated	6	15.00	90.00
Field Studies		0	0.00	0.00
Midterm exams		1	19.00	19.00
Others		0	0.00	0.00
Final Exam	Visual pattern, Techniques	1	19.00	19.00
Total Work Load				259.00
Total work load in hr				8.00
ECTS Credit of the Course				8.00
9	Introduction Color Characteristics, Properties of color; Hue, value, Intensity / complementary colors.	Studio practices in color characteristics		
10	Visual color mixing, Cool / Warm Colors,	Studio practices in visual color mixing and cool / warm colors.		
11	Color as Emphasis. Color and Balance	Studio practices in color as emphasis, color and balance		
12	Color and space,	Studio practices in color and space.		

13	Color Schemes; Monochromatic, Analogous, Complementary, Triadic Color discord and vibrating colors, Color Uses; Local, optical, arbitrary.	Studio practices in color schemes
14	Emotional color, Color symbolism, Color versus value.	Studio practices in emotional color, color symbolism, color versus value.
22	Textbooks, References and/or Other Materials:	<p>Öztuna, H. Yakup, "Görsel İletişimde Temel Tasarım", Tıbyan Yayıncılık, İstanbul, 2007</p> <p>Holtzschue, Linda, "Rengi Anlamak", Çev:Fuat Akdenizli, Duvar yayınları, İzmir, 2009</p> <p>Delamare, François – Guineau, Bernard, "Les matériaux de la couleur" "Renkler ve Malzemeleri", Yapı Kredi Yayınları, Çev: Orçun Türkay, 2008</p> <p>Gence, Canan Deliduman – Orhon, Berna İstifoğlu, "Temel Sanat Eğitimi", Gerhun Yayıncılık, 2006</p> <p>Albers, Josef. The Interaction of Color. 10th ed. London: Yale University Press, 1979.</p> <p>Berger, Arthur Asa. Seeing Is Believing: An Introduction to Visual Communication. 2nd ed. Mountain View, Calif.: Mayfield Publishing Co., 1998.</p> <p>Birren, Faber. Principles of Color. Rev. ed. New York: Van Nostrand Reinhold, 1987.</p> <p>Collier, Graham. Form, Space and Vision: An Introduction to Drawing and Design. 4th ed. Englewood Cliffs, N.J.: Prentice Hall, 1985.</p> <p>Hale, Nathan Cabot. Abstraction in Art and Nature: A Program of Study for Artists, Teachers, and Students. New York: Dover, 1993.</p> <p>Itten, Johannes. The Art of Color. 3rd ed. New York: Van Nostrand Reinhold, 1993.</p> <p>Itten, Johannes. Design and Form: The Basic Course at the Bauhaus. 3rd rev. ed. New York: Van Nostrand Reinhold, 1990.</p> <p>Itten, Johannes. Elements of Color. 3rd ed. New York: Van Nostrand Reinhold, 2001.</p> <p>Lauer, David A. Design Basics. 5th ed. New York: Holt, Rinehart and Winston, 2000.</p> <p>Maier, Manfred. Basic Principles of Design. 4 vols. New York: Van Nostrand Reinhold, 1977.</p> <p>Ocvirk, Otto G., Robert E. Stinson, Philip R. Wigg, and Robert O. Bone. Art Fundamentals: Theory and Practice. 9th ed. Dubuque, Iowa: William C. Brown, 2002.</p> <p>Rainwater, Clarence. Light and Color. New York: Western Publishing Co., 1971.</p> <p>Roukes, Nicholas. Design Synectics: Stimulating Creativity in Design. Worcester, Mass.: Davis Publications, 1988.</p> <p>Wong, Wucius. Principles of Color Design. 2nd ed. New York: Wiley, 1997.</p> <p>Denel, B., Tasarım Üzerine-Bir Deneme, Yükselen Matbaacılık, İstanbul, 1970.</p> <p>Güngör, İ. Hülisi; "Temel Tasar" (Basic Design), Afa matbaacılık, İstanbul 1982.</p> <p>Gürer, L., Temel Tasarım, İTÜ Matbaası, İstanbul, 1990</p> <p>Denel, B., Temel Tasarım ve Yaratıcılık, ODTÜ Mimarlık Fak. Basım işbirliği, Ankara, 1981.</p> <p>Graves, M., The Art of Color and Design, Mc Graw-Hill Book Company Inc., Newyork, 1951.</p> <p>Demir, Abdullah - Doç. ATAR, Atilla, "Temel Plastik Sanatlar Eğitimi", Anadolu Üniversitesi Yayınları, 1993</p>
23	Assesment	
TERM LEARNING ACTIVITIES		NUMBE R WEIGHT

Midterm Exam	1	40.00
Quiz	0	0.00
Home work-project	0	0.00
Final Exam	1	60.00
Total	2	100.00
Contribution of Term (Year) Learning Activities to Success Grade	40.00	
Contribution of Final Exam to Success Grade	60.00	
Total	100.00	
Measurement and Evaluation Techniques Used in the Course		
24	ECTS / WORK LOAD TABLE	

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	2	2	4	5	5	5	5	2	1	2	1	5	0	0	0	0
ÖK2	5	1	2	2	3	5	3	5	1	4	1	2	0	0	0	0
ÖK3	1	3	5	5	2	1	2	1	3	3	4	4	0	0	0	0
ÖK4	3	2	2	5	5	5	4	3	2	2	2	4	0	0	0	0
ÖK5	1	5	2	2	3	3	2	4	4	2	3	5	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							