

# CONSERVATION AND TOURISM

1	Course Title:	CONSERVATION AND TOURISM
2	Course Code:	MIM3016
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	6
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç.Dr. ÖZLEM BAĞBANCİ
15	Course Lecturers:	-
16	Contact information of the Course Coordinator:	okoprulu@uludag.edu.tr tel: 294 21 41
17	Website:	
18	Objective of the Course:	In this course,it is aimed to be conscious about the protection of world cultural and natural heritage by establishing the relationship between the tourism and archeology.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	The relation between cultural heritage and tourism
	2	To give the phenomenon of cultural tourism at an international level
	3	The relation between the conservation plan and the buildings ans sites.
	4	Interaction with archaeology and tourism
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21	Course Content:	
	<b>Course Content:</b>	
Week	Theoretical	Practice
1	Introduction, purpose and content of the course to describe	
2	Development and the theoretical basis of conservation in national and international regulations, resolutions	
3	Contemporary tourism phenomenon, differences in domestic and foreign tourism and the importance of conservation.	

4	Accommodation and tourism relationship. Accommodation in the historical development of structures for use in the process of becoming for tourism purposes.			
5	The concept of modern conservation, historical and natural environment, a single structure, the basic criteria for the protection and assessment.			
6	Tourism and conservation with the evaluation of problems.			
7	Issue of cultural identity, protection, development. phenomenon and its place in contemporary tourism.			
8	Repeating courses and midterm exam			
9	Tourism demand the natural, cultural and social elements of the environment			
10	Tourism and the necessity of mutual development of the historic environment and the different opinions on this issue.			
11	Protection in case of change and deterioration of the existing form factor and displacement factor of tourism			
12	Conservation practices and problems of the scale of a single building for tourism purposes. Regional and urban conservation - tourism relationship. Positive and negative examples. Archaeology and tourism.			
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preparation		13	1.00	13.00
Homeworks		1	17.00	17.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams		4	16.00	16.00
Others		0	0.00	0.00
Final Exams		1	18.00	18.00
Total Work Load				92.00
Total work load/ 30 hr				3.07
ECTS Credit of the Course				3.00
23	Assesment			
TERM LEARNING ACTIVITIES		NUMBER	WEIGHT	
Midterm Exam		1	25.00	
Quiz		0	0.00	
Home work-project		1	25.00	
Final Exam		1	50.00	
Total		3	100.00	
Contribution of Term (Year) Learning Activities to Success Grade		50.00		
Contribution of Final Exam to Success Grade		50.00		
Total		100.00		

Measurement and Evaluation Techniques Used in the Course																
24	ECTS / WORK LOAD TABLE															
25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	4	3	3	5	2	3	4	3	4	4	0	0	0	0	0
ÖK2	3	4	3	3	4	3	2	5	2	3	3	0	0	0	0	0
ÖK3	5	4	5	4	4	3	2	3	3	4	4	0	0	0	0	0
ÖK4	3	3	4	5	5	3	2	3	2	3	3	0	0	0	0	0
LO: Learning Objectives    PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			