GLOBAL COMPETITOIN POWER									
1	Course Title:	GLOBAL	COMPETITOIN POWER						
2	Course Code:	IMD5127							
3	Type of Course:	Optional							
4	Level of Course:	Second Cycle							
5	Year of Study:	1							
6	Semester:	1							
7	ECTS Credits Allocated:	6.00							
8	Theoretical (hour/week):	3.00							
9	Practice (hour/week):	0.00							
10	Laboratory (hour/week):	0							
11	Prerequisites:	None							
12	Language:	Turkish							
13	Mode of Delivery:	Face to f	асе						
14	Course Coordinator:	Dr. Ögr.	Üyesi ESRA GÜLER						
15	Course Lecturers:								
16	Contact information of the Course Coordinator:	Yard. Doç. Dr. Esra GÜLER esrag@uludag.edu.tr İnegöl İşletme Fakültesi 0224-2962713							
17	Website:								
18	Objective of the Course:	To have knowledge about the measurement and decisive factors of international competitiveness and be able to compare on a global scale.							
19	Contribution of the Course to Professional Development:								
20	Learning Outcomes:								
		1	To understand the decisive factors of global competitiveness						
		2	To recognize and be able to read the global competitiveness indexes						
		3	To be able to compare the international competititvenesses						
		4	To learn the techniques of competitive advantages						
		5							
		6							
		7							
		8							
		9							
		10							
21	Course Content:								
		Course Content:							
	Theoretical		Practice						
1	The concept of international competi								
2	The descriptions of competitiveness of natio, sector and firm	at a level							
3	The theories on global competitivene	ess							

4				nd bas ompeti		ctors of	the										
5	-			of Por													
6	The comparative advantages and the competitive advantages																
7	The	e stages of the competitive development															
8	Mid	id Term Exam															
9	Glob	lobalization and the changing competition															
10		ternational competitiveness based on the uality															
11		The measurement techniques to international competition						l									
12	Inter	nternational competition indexes															
13	The	sust	ainabi	lity of	comp	etitive	advan	tage									
14	Fina	l exa	ım														
22	Textbooks, References and/or Other Materials:							Fa M Ya M	Muhittin Adıgüzel, Uluslararası Rekabet Gücü: Belirleyici Faktörler ve Ölçülmesi, Nobel Yay.,Ankara:2011 Michael Porter, Rekabet Üzerine, Optimist Yay.,İstanbul:2010 Murat Dulupçu, Küresel Rekabet Gücü, Nobel Yay.,Ankara:2011.								
23	Asse	esme	ent														
Activites					- I.a.	Number			Dura	Duration (hour)			Total Work Load (hour)				
Theore	tical						0						3.00			42.00	
	acticals/Labs							0			0.00			0.00			
Self stu	Self study and preperation							14			3.00			42.00			
Homeworks						11	0			0.00			0.00				
	Meess Grade								0			0.00			0.00		
	eld Studies								0			0.00			0.00		
Midtern	dterm exams tal							1				0.00	0.00			0.00	
Others									0			0.00			0.00		
Einal E	Exams								1			100.00			100.00		
	Work Load															184.00	
Total w	I work load/ 30 hr													6.13			
ECTS (TS Credit of the Course												6.00				
25	25 CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS																
	1	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ	B PQ9	PQ1 0	PQ11	PQ12	PQ1 3	PQ14	PQ15	PQ16
ÖK1	2	2	3	3	4	5	4	4	4	4	1	4	3	0	0	0	0
ÖK2	2	2	3	3	4	5	4	4	4	4	1	4	3	0	0	0	0
ÖK3	2	2	3	3	4	5	4	4	4	4	1	4	3	0	0	0	0
ÖK4	2	2	3	3	4	5	4	4	4	4	1	4	3	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																	

Contrib ution	1 very low	2 low	3 Medium	4 High	5 Very High
Level:					