

# HEALTH ECONOMICS AND PUBLIC POLICY

|      |   |   |   |
|------|---|---|---|
| 1    | Course Title:   | HEALTH ECONOMICS AND PUBLIC POLICY  |   |
| 2    | Course Code:  | MLY5121   |   |
| 3    | Type of Course:   | Optional  |   |
| 4    | Level of Course:  | Second Cycle  |   |
| 5    | Year of Study:  | 1   |   |
| 6    | Semester:   | 1   |   |
| 7    | ECTS Credits Allocated:                                 | 4.00  |   |
| 8    | Theoretical (hour/week):                                | 2.00  |   |
| 9    | Practice (hour/week):                                   | 0.00  |   |
| 10   | Laboratory (hour/week):                                 | 0   |   |
| 11   | Prerequisites:  | None  |   |
| 12   | Language:   | Turkish   |   |
| 13   | Mode of Delivery:                                       | Face to face  |   |
| 14   | Course Coordinator:                                     | Doç. Dr. UFUK SELEN   |   |
| 15   | Course Lecturers:                                       |   |   |
| 16   | Contact information of the Course Coordinator:          | Uludağ Üniversitesi İktisadi ve İdari Bilimler Fakültesi Maliye Bölümü<br>reyhan@uludag.edu.tr<br>0224 294 11 43  |   |
| 17   | Website:  |   |   |
| 18   | Objective of the Course:                                | The characteristics of health services are to examine and analyze the public policies for the supply of health services, the financing of public health services and institutions and structural transformations of health economics in the world and Turkey. |   |
| 19   | Contribution of the Course to Professional Development: |   |   |
| 20   | Learning Outcomes:                                      |   |   |
|      |   | 1   | Understand the basic features of health services  |
|      |   | 2   | Understand the reason for the role of the state in the financing, supply and regulation of health services  |
|      |   | 3   | To be able to discuss financing methods of public health services   |
|      |   | 4   | To be able to comprehend cost-benefit analysis method in the presentation of public health services and to draw conclusions                       |
|      |   | 5   | To be able to interpret the transformation of the health system in the globalization process and the sustainability of public health expenditures |
|      |   | 6   |   |
|      |   | 7   |   |
|      |   | 8   |   |
|      |   | 9   |   |
|      |   | 10  |   |
| 21   | Course Content:   |   |   |
|      |   | <b>Course Content:</b>  |   |
| Week | Theoretical   | Practice  |   |

|  |  |        |                 |                        |
|--|--|--------|-----------------|------------------------|
| 1  | Concept of Public Goods and Characteristics of Health Services                               |        |                 |                        |
| 2  | Health Services and Public Policy as Global Public Goods                                     |        |                 |                        |
| 3  | Scope of Health Services: Preventive Health Services   |        |                 |                        |
| 4  | Coverage of Health Services: Treatment and Rehabilitation Health Services                    |        |                 |                        |
| 5  | Basic Characteristics of Health Market and Market Disruptions                                |        |                 |                        |
| 6  | Public Policies for the Health Care Services: Direct Public Offering                         |        |                 |                        |
| 7  | Public Policies for Health Care Services: Regulations and Public Private Sector Partnerships |        |                 |                        |
| 8  | Cost Benefit Analysis in Health Services Presentation  |        |                 |                        |
| 9  | Public Health Services Financing: The Utilization Principle                                  |        |                 |                        |
| 10   | Public Health Services Financing: Compulsory Financing                                       |        |                 |                        |
| 11   | Health Insurance Industry: Insurance Markets and Public Policies                             |        |                 |                        |
| 12   | Healthcare Industry: Pharmaceutical Market and Public Policy                                 |        |                 |                        |
| 13   | Institutions of Health Economics in the World  |        |                 |                        |
| Activites  |  | Number | Duration (hour) | Total Work Load (hour) |
|  |  |        |                 |                        |
| 22   | Theoretical Textbooks, References and/or Other   | 1      | 2.00            | 28.00                  |
| Practicals/Labs  |  | 0      | 0.00            | 0.00                   |
| Self study and preperation                                       |  | 14     | 3.00            | 42.00                  |
| Homeworks  |  | 1      | 20.00           | 20.00                  |
| Projects   |  | 0      | 0.00            | 0.00                   |
| Field Studies  |  | 0      | 0.00            | 0.00                   |
| Midterm exams  |  | 0      | 0.00            | 0.00                   |
| Others   |  | 0      | 0.00            | 0.00                   |
| 23   | Assesment Final Exams  | 1      | 33.00           | 33.00                  |
| TOTAL LEARNING ACTIVITIES  |  |        |                 |                        |
| Total Work Load  |  |        |                 | 123.00                 |
| Total Work Load/ 30 hr   |  | 0      | 0.00            | 4.10                   |
| ECTS Credit of the Course  |  |        |                 | 4.00                   |
| Home work-project  |  | 1      | 40.00           |                        |
| Final Exam   |  | 1      | 60.00           |                        |
| Total  |  | 2      | 100.00          |                        |
| Contribution of Term (Year) Learning Activities to Success Grade |  | 40.00  |                 |                        |
| Contribution of Final Exam to Success Grade                      |  | 60.00  |                 |                        |
| Total  |  | 100.00 |                 |                        |
| Measurement and Evaluation Techniques Used in the Course         |  |        |                 |                        |
| 24   | ECTS / WORK LOAD TABLE   |        |                 |                        |

| 25  | CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS |     |       |     |     |          |     |     |        |      |      |             |      |      |      |      |
|---|---|-----|-------|-----|-----|----------|-----|-----|--------|------|------|-------------|------|------|------|------|
|   | PQ1   | PQ2 | PQ3   | PQ4 | PQ5 | PQ6      | PQ7 | PQ8 | PQ9    | PQ10 | PQ11 | PQ12        | PQ13 | PQ14 | PQ15 | PQ16 |
| ÖK1   | 4   | 4   | 3     | 3   | 5   | 4        | 4   | 3   | 2      | 2    | 0    | 0           | 0    | 0    | 0    | 0    |
| ÖK2   | 5   | 3   | 4     | 3   | 3   | 5        | 3   | 4   | 3      | 4    | 0    | 0           | 0    | 0    | 0    | 0    |
| ÖK3   | 3   | 4   | 4     | 5   | 3   | 3        | 5   | 2   | 3      | 3    | 0    | 0           | 0    | 0    | 0    | 0    |
| ÖK4   | 5   | 3   | 5     | 4   | 4   | 5        | 2   | 4   | 3      | 4    | 0    | 0           | 0    | 0    | 0    | 0    |
| ÖK5   | 4   | 4   | 3     | 3   | 5   | 4        | 3   | 4   | 4      | 3    | 0    | 0           | 0    | 0    | 0    | 0    |
| LO: Learning Objectives    PQ: Program Qualifications |   |     |       |     |     |          |     |     |        |      |      |             |      |      |      |      |
| Contribution Level:                                   | 1 very low  |     | 2 low |     |     | 3 Medium |     |     | 4 High |      |      | 5 Very High |      |      |      |      |