

# MANAGEMENT AND ORGANIZATION

1	Course Title:	MANAGEMENT AND ORGANIZATION	
2	Course Code:	ISYZ235	
3	Type of Course:	Compulsory	
4	Level of Course:	Short Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	----	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Öğr.Gör.Dr. F.GÜL UYSAL	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	Öğr.Gör.Dr.Gül Uysal gcicekci@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	To provide students with the knowledge and skills about management techniques and practices necessary at each business department	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Be able to know and explain the terms of management and organization field
		2	Be able to know classical, neoclassical and modern management thinking flows
		3	Be able to apply management functions
		4	Be able to know new management techniques and to participate in practices
		5	Be able to know and explain the components of organization
		6	Be able to distinguish organization according to various bases
		7	Be able to prepare the organization chart
		8	Be able to know the new organizational models and techniques and to operate in these organizations
		9	
		10	
21	Course Content:		
		<b>Course Content:</b>	
Week	Theoretical	Practice	
1	Concepts related to business and management		
2	The beginning of the science of management and the process of historical development		

<b>3</b>	Classical management thinking and organization theory	
<b>4</b>	Neo -classical management thinking and organization theory	
<b>5</b>	Human Relations movement	
<b>6</b>	Management functions; Planning, organizing, execution function	
<b>7</b>	Management functions, coordination, control and training function	
<b>8</b>	Repeating courses and midterm exam	
<b>9</b>	New management techniques; management by objectives, management with exceptions, quality circles,	
<b>10</b>	New management techniques; strategic management, Hoshin management, objectives- results and awards management	
<b>11</b>	New management techniques; open-book management, benchmarking, reengineering, employee empowerment	
<b>12</b>	Organization concept, definition, importance.	
<b>13</b>	Elements of organizational structure, organizational structure models, organization charts	
<b>14</b>	New organizational models and techniques, learning organizations, lean organizations	

Activites	Number	Duration (hour)	Total Work Load (hour)
<b>TERM/LEARNING ACTIVITIES</b>	<b>NUMBE</b>	<b>WEIGHT</b>	3.00
Practicals/Labs	0	0.00	0.00
Midterm Exam	1	3.00	
Self study and preperation	10	14.00	3.00
Quiz	0	0.00	
Homeworks	2	12.00	24.00
Home work project	2	12.00	
Projects	0	0.00	0.00
Final Exam	1	6.00	
Field Studies	0	0.00	0.00
Total	1	16.00	
Midterm exams	1	1.00	1.00
Contribution of Term (Year) Learning Activities to	40	40.00	
Others	1	10.00	10.00
Final Exams	1	1.00	1.00
Contribution of Final Exam to Success Grade	60	60.00	
Total Work Load			120.00
Total	1	16.00	
Total work load/ 30 hr			4.00
Measurement and Evaluation Techniques Used in the			
ECTS Credit of the Course			4.00

24	ECTS / WORK LOAD TABLE
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ÖK5	0	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	3	0	0	0	0	0	0	0	0	0	2	0	0	0	0
LO: Learning Objectives    PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			