

MANAGEMENT AND ORGANIZATION

1	Course Title:	MANAGEMENT AND ORGANIZATION	
2	Course Code:	ISYZ235	
3	Type of Course:	Compulsory	
4	Level of Course:	Short Cycle	
5	Year of Study:	2	
6	Semester:	3	
7	ECTS Credits Allocated:	4.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	----	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Öğr.Gör.Dr. F.GÜL UYSAL	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	Öğr.Gör.Dr.Gül Uysal gcicekci@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	To provide students with the knowledge and skills about management techniques and practices necessary at each business department	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Be able to know and explain the terms of management and organization field
		2	Be able to know classical, neoclassical and modern management thinking flows
		3	Be able to apply management functions
		4	Be able to know new management techniques and to participate in practices
		5	Be able to know and explain the components of organization
		6	Be able to distinguish organization according to various bases
		7	Be able to prepare the organization chart
		8	Be able to know the new organizational models and techniques and to operate in these organizations
		9	
		10	
21	Course Content:		
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Week	Theoretical	Practice	
1	Concepts related to business and management		
2	The beginning of the science of management and the process of historical development		

3	Classical management thinking and organization theory	
4	Neo -classical management thinking and organization theory	
5	Human Relations movement	
6	Management functions; Planning, organizing, execution function	
7	Management functions, coordination, control and training function	
8	Repeating courses and midterm exam	
9	New management techniques; management by objectives, management with exceptions, quality circles,	
10	New management techniques; strategic management, Hoshin management, objectives- results and awards management	
11	New management techniques; open-book management, benchmarking, reengineering, employee empowerment	
12	Organization concept, definition, importance.	
13	Elements of organizational structure, organizational structure models, organization charts	
14	New organizational models and techniques, learning organizations, lean organizations	

24	ECTS / WORK LOAD TABLE
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[illegible]

ÖK5	0	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	3	0	0	0	0	0	0	0	0	0	2	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			