	HISTORY OF COMMUNICATION											
1	Course Title:	HISTORY OF COMMUNICATION										
2	Course Code:	TRH4093										
3	Type of Course:	Compuls	sory									
4	Level of Course:	First Cyc	ele									
5	Year of Study:	4										
6	Semester:	7										
7	ECTS Credits Allocated:	4.00										
8	Theoretical (hour/week):	2.00										
9	Practice (hour/week):	0.00										
10	Laboratory (hour/week):	0										
11	Prerequisites:	None										
12	Language:	Turkish										
13	Mode of Delivery:	Face to f	ace									
14	Course Coordinator:	Prof. Dr.	Cafer Çiftci									
15	Course Lecturers:	Doç. Dr.	Zeynep DÖRTOK ABACI									
16	Contact information of the Course Coordinator:	E-mail: cafer1@uludag.edu.tr Tel: 0224 294 18 61 Adres: Fen-Edebiyat Fakültesi, Tarih Bölümü, Görükle Kampüsü, 16059 Bursa										
17	Website:	http://tarih.uludag.edu.tr/										
18	Objective of the Course: The aim of the course is to evaluate the concepts of information, communication, mass media and social network (with relevant facts and events) in the historical process and to give students interpretation ability.											
19	Contribution of the Course to Professional Development:											
20	Learning Outcomes:											
		1	To be able to explain the concept of communication.									
		2	To be able to apprehend different period of communication concept from origin of the human history									
		3	To be able to explain oral culture									
		4	To be able to compare between oral and written culture									
		5	To be able to realize that the communication history becomes meaningful in a universal and broad structure.									
		6	To be able to express the relationship between economic- cultural history and communication process.									
	7 To be able to define the concept of technological determinism and to learn the critics which are oriented field											
		To be able to interpret the power of communication network in the construction of mental world, of impress of unconscious and of manipulation of historical events.										
		9										
		10										
21	Course Content:											
		Co	ourse Content:									
Week	Theoretical		ek Theoretical Practice									

1	The	prim	itive fo	orms c	of com	nmunic	ation													
2		The sources of oral and written culture and their definitions																		
3	First	First communication systems																		
4		Geographical exploration, transportation and communication																		
5	Enlig	Enlightenment and communication																		
6	Impe	rialis	sm an	d com	muni	cation														
7	Midterm Exam																			
8				moder		nalism	and t	he												
9	The development of new communication technologies																			
10	Cine	Cinema, historical documentary and music																		
11	The	critic	s of te	echnol	ogica	l deter	minisr	n												
12		The critics of technological determinism The communication and media in the construction of subconscious																		
13		Screening of documentary and its interpretation																		
14	Evalu	Evaluation of the course																		
22	Text			ferenc	es an	ıd/or O	ther		Ya	Fernand Braudel (2005) Maddi Uygarlık. Gündelik Hayatın Yapıları, çev. M. A. Kılıçbay, Ankara: İmge. Armand Mattelart (2001) İletişimin Dünyasallaşması, çev.										
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Total									100.00											
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		- Q1	PQZ	PQ3	PQ4	PQ5	PQ6	ואר	PU	PQ9	PQ1 0	PQ11	PQ12	PQ1	PQ14	PQ15	PQ16			
ÖK1	C)	0	0	0	0	0	4	0	0	0	0	0	0	0	0	0			
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Contrib 1 very low ution Level:				2 low			3 Medium			4 High			5 Very High			
LO: Learning Objectives PQ: Program Qualifications																
ÖK8	0	0	0	0	0	0	0	0	4	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0	0
ÖK5	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0
ÖK2	0	0	0	0	0	0	4	0	0	0	0	0	0	0	0	0