

HISTORY OF COMMUNICATION

1	Course Title:	HISTORY OF COMMUNICATION
2	Course Code:	TRH4093
3	Type of Course:	Compulsory
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	7
7	ECTS Credits Allocated:	4.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. Cafer Çiftci
15	Course Lecturers:	Doç. Dr. Zeynep DÖRTOK ABACI
16	Contact information of the Course Coordinator:	E-mail: cafer1@uludag.edu.tr Tel: 0224 294 18 61 Adres: Fen-Edebiyat Fakültesi, Tarih Bölümü, Görükle Kampüsü, 16059 Bursa
17	Website:	http://tarih.uludag.edu.tr/
18	Objective of the Course:	The aim of the course is to evaluate the concepts of information, communication, mass media and social network (with relevant facts and events) in the historical process and to give students interpretation ability.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	To be able to explain the concept of communication.
	2	To be able to apprehend different period of communication concept from origin of the human history
	3	To be able to explain oral culture
	4	To be able to compare between oral and written culture
	5	To be able to realize that the communication history becomes meaningful in a universal and broad structure.
	6	To be able to express the relationship between economic-cultural history and communication process.
	7	To be able to define the concept of technological determinism and to learn the critics which are oriented this field
	8	To be able to interpret the power of communication network in the construction of mental world, of impress of unconscious and of manipulation of historical events.
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

ÖK2	0	0	0	0	0	0	4	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0
ÖK4	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0
ÖK5	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	4	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			