

ORGANIZATIONAL COMMUNICATION

1	Course Title:	ORGANIZATIONAL COMMUNICATION	
2	Course Code:	ISL4112	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	4	
6	Semester:	8	
7	ECTS Credits Allocated:	5.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:		
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. İsmail Efil	
15	Course Lecturers:	Doç. Dr. Füsun Çınar Altıntaş	
16	Contact information of the Course Coordinator:	melek@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	The aim of this course is organizational communication and related to the concepts of organizational communication , learning to develop of effective communication strategies in organizations	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Understanding the concept of communication
		2	To make the basic elements of the communication process
		3	Formal and informal communication networks, in accordance with the organization's goals and objectives, developing ways and means to gain the basic knowledge and skills.
		4	Understanding the effect on corporate indicators and staff communication skills.
		5	Identify common communication barriers and problems in organizations.
		6	Understanding the impact on the effectiveness of organizational communication.
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Communication and Basic concepts of communication		
2	Elements of communication and interaction between them		

ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			