

## BUSINESS FINANCE

1	Course Title:	BUSINESS FINANCE
2	Course Code:	ISL5306
3	Type of Course:	Compulsory
4	Level of Course:	Second Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	6.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. Ümit Gücenme Gençoğlu
15	Course Lecturers:	Doç. Dr. Değer ALPER
16	Contact information of the Course Coordinator:	umitgucenme@uludag.edu.tr 0224 294 10 47
17	Website:	
18	Objective of the Course:	To give information to students about financial analysis, financial planning and audit, sources of funds and their costs, capital structure, management of working capital, investment to capital assets and financial markets; and to improve students' ability of interpretation and analysis on these topics.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	To be able to comprehend functions concerning financial management in the enterprises.
	2	To be able to make financial analysis of the company by utilizing the financial tables.
	3	To be able to carry out financial planning and audit functions efficiently.
	4	To be able to use the sources of funds efficiently and introduce the optimal capital structure in the enterprise.
	5	To be able to make project evaluation and introduce the most appropriate project for the enterprise among the alternative projects.
	6	To be able to analyze and interpret the developments and events in the financial markets.
	7	To be able to provide solutions for the financial problems of the enterprises.
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21	Course Content:	
	<b>Course Content:</b>	
Week	Theoretical	Practice

1	Financial Concept, Importance of Finance and Its Role Within Business, Types of Companies and the Effects of Them to Financial Decisions			
2	Time Value of Money, Definition and Types of Interest, Payments (Annuity) and Types of Payments			
3	Financial Analysis			
4	Break-Even and Leverage Analysis			
5	Financial Planing and Control			
6	Sources of Short-term Finance			
7	Sources of Medium and Long-term Finance			
8	Cost of Capital			
9	Capital Structure			
10	Investment in Circulating Assests: Investment in Cash and Cash Equivalents			
11	Investment in Circulating Assests: Investment in Inventories and Receivables			
12	Capital Budgeting in Business			
13	Dividend Policy			
14	Financial Markets, Institutions and Instruments			
22	Textbooks, References and/or Other	1. Finansal Yönetim, Ali CEYLAN		
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		BOZKURT, Türkan ARIKAN, Hatice DOĞU	3.00	42.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		7. Financial Management Theory and Practice, Eugene F. Brigham, Michael C. Ehrlich	3.00	42.00
Homeworks		3	20.00	60.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams	R	0	0.00	0.00
Midterm Exams	0	0.00		
Others		0	0.00	0.00
Quiz	0	0.00		
Final Exams	0	1	36.00	36.00
Final Exam	0	0.00		
Total Work Load				180.00
Final Exam	1	70.00		6.00
Total work load/ 30 hr				6.00
ECTS Credit of the Course				6.00
Contribution of Term (Year) Learning Activities to Success Grade		30.00		
Contribution of Final Exam to Success Grade		70.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course				
24	ECTS / WORK LOAD TABLE			

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	4	0	0	0	5	5	0	5	0	0	0	0	0	0	0
ÖK2	0	0	0	4	0	5	5	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	3	0	5	5	0	0	0	0	0	0	0	0	0
ÖK4	0	0	0	0	0	4	4	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	3	5	0	5	0	0	0	0	0	0	0
ÖK6	0	4	5	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	5	5	0	0	0	0	0	5	0	0	0	0	0	0	0
LO: Learning Objectives    PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			