

DESKTOP PUBLISHING

1	Course Title:	DESKTOP PUBLISHING
2	Course Code:	OSPS044
3	Type of Course:	Optional
4	Level of Course:	Short Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	1.00
9	Practice (hour/week):	2.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr.Gör. ŞERMIN ÇABUK
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	
17	Website:	
18	Objective of the Course:	<p>In this course, students in terms of format and content will be taught the basic concepts of desktop publications and in this sector. The course aims to yüreklandirebilmeyi them in order for the students out in the yaratıcıkları.</p> <p>Courses covered by desktop publishing, logo, brochures, advertisements, posters, etc. order to provide basic and general knowledge about the implementation by giving practical assignments are carried out.</p>
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	Learn the basic concepts of desktop publishing,
	2	Learns to use desktop publishing software
	3	Desktop publishing can improve designs
	4	Investigated in the field of desktop publishing, research and make presentations on the subject,
	5	Produce their own media,
	6	Designs may use different channels
	7	The computer learns to image processing environment.
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21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	The main concepts of desktop publishing	Examples of desktop publishing
2	How to develop a desktop publishing project	Project examples
3	Creativity is the process	Examples of desktop publishing

4	Broadcast design and desktop publishing software	Brochure preparation
5	Broadcast design and desktop publishing software	preparing a bulletin
6	Broadcast design and desktop publishing software	preparation of a business card
7	Broadcast design and desktop publishing software	preparing Postcard
8	Broadcast design and desktop publishing software	Preparation of a greeting card
9	Image processing software and image processing	Picture of light and contrast adjustment procedures
10	Image processing software and image processing	Picture cut, paste, crop
11	Image processing software and image processing	Picture merge operations
12	Image processing software and image processing	Convert various picture formats
13	Broadcast design and desktop publishing software	Prepare a flyer
14	Broadcast design and desktop publishing software	Poster preparation

22	Textbooks, References and/or Other Materials:	
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23	Assesment	
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Activites		Number	Duration (hour)	Total Work Load (hour)
Quiz	1	10.00	1.00	14.00
Practicals/Labs		28	2.00	56.00
Final Exam	1	50.00	2.00	6.00
Homeworks		1	5.00	5.00
Contribution of Term (Year) Learning Activities to Success Grade		50.00	0.00	0.00
Field Studies		0	0.00	0.00
Contribution of Final Exam to Success Grade		50.00	4.00	4.00
Others		0	0.00	0.00
Measurement and Evaluation Techniques Used in the Course		1	10.00	10.00
Total Work Load				95.00
24. ECTS/WORK LOAD TABLE				3.17
Total work load/ 30 hr				
ECTS Credit of the Course				3.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	1	1	1	5	1	1	4	1	3	1	1	0	0	0	0
ÖK2	1	1	1	1	5	1	1	4	1	3	1	1	0	0	0	0
ÖK3	1	1	1	1	5	1	1	4	1	3	1	1	0	0	0	0
ÖK4	1	1	1	1	5	1	1	4	1	3	1	1	0	0	0	0

ÖK5	1	1	1	1	5	1	1	4	1	3	1	1	0	0	0	0
ÖK6	1	1	1	1	5	1	1	4	1	3	1	1	0	0	0	0
ÖK7	1	1	1	1	5	1	1	4	1	3	1	1	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			