

SUPPLY CHAIN MANAGEMENT

1	Course Title:	SUPPLY CHAIN MANAGEMENT	
2	Course Code:	IMD5326	
3	Type of Course:	Optional	
4	Level of Course:	Second Cycle	
5	Year of Study:	1	
6	Semester:	2	
7	ECTS Credits Allocated:	6.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:		
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Dr. Öğr. Üyesi FİLİZ EREN BÖLÜKTEPE	
15	Course Lecturers:	Yrd.Doç.Dr. MEHMET AKANSEL	
16	Contact information of the Course Coordinator:	Yrd. Doç. Dr. Filiz .Eren BÖLÜKTEPE eboluktepe @uludag.edu.tr Uludağ Üniversitesi, İnşaat İşletme Fakültesi İşletme Bölümü	
17	Website:		
18	Objective of the Course:	The aim objective of this course is provide students with an understanding of basic concepts, principles and tools of supply chain management	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	Design performance measurement systems for supply chain
		2	Develop in-depth analysis of problems related to supply chain management
		3	follow up the scientific developments in the field of supply
		4	Articulate his/her research findings both orally and in writing
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Introduction to Supply Chain Management and Supply Chain Strategy		

2	Marketing logistics and Supply Chain Management (SCM)	
3	Sourcing and Coordination in a Supply Chains	
4	Logistics costs and logistics cost management	
5	Customer relations management	
6	Sales and operational planning	
7	Supplier selection and assessment process	
8	Use of e-procurement in supply chains	
9	Logistics and Managing Transportation	
10	Reverse supply chain management	
11	Supply chain performance evaluation process	
12	Case studies on SCM: Würth's SCM practice	
13	Case studies on SCM: Wall Mart's SCM practices,	
14	Case studies on SCM: Zara's SCM practices,	

22	Textbooks, References and/or Other Materials:	
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23	Assesment	
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TERM LEARNING ACTIVITIES		NUMBE	WEIGHT		
Activites			Number	Duration (hour)	Total Work Load (hour)
Homework-project		0	0	3.00	42.00
Practicals/Labs			0	0.00	0.00
Self study and preperation		1	1	2.00	28.00
Homeworks			1	60.00	60.00
Success Grade Projects			0	0.00	0.00
Field Studies			0	0.00	0.00
Midterm exams			1	0.00	0.00
Others			0	0.00	0.00
Course Final Exams			1	25.00	25.00

24. ECTS / WORK LOAD TABLE					
Total Work Load					155.00
Total work load/ 30 hr					5.17
ECTS Credit of the Course					6.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	4	4	4	5	4	4	4	4	4	4	5	0	0	0	0
ÖK2	4	4	4	5	4	4	4	5	4	4	4	5	0	0	0	0
ÖK3	5	5	4	4	4	4	4	5	5	4	5	4	0	0	0	0
ÖK4	4	4	4	4	4	4	4	4	4	5	4	4	0	0	0	0

LO: Learning Objectives PQ: Program Qualifications

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High
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