

INTERNATIONAL TRADE TECHNICALS

1	Course Title:	INTERNATIONAL TRADE TECHNICALS	
2	Course Code:	UAT5102	
3	Type of Course:	Compulsory	
4	Level of Course:	Second Cycle	
5	Year of Study:	1	
6	Semester:	2	
7	ECTS Credits Allocated:	7.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Dr. Öğr. Üyesi BARBAROS KEMER	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	bkemer@uludag.edu.tr obarkemer@hotmail.com Uludağ Üniversitesi, İnegöl İşletme Fakültesi, Uluslararası İşletmecilik ve Ticaret Bölümü 0224 294 26 95	
17	Website:		
18	Objective of the Course:	To provide to gain students main knowledge about importance of International trade and logistics and its application.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	The importance of international trade and reason of way of being made are learned.
		2	The process of international trade which concludes customs and insurance operations is comprehended.
		3	To learn how export goods can be transferred to importer by learning the types of Delivery Terms.
		4	To learn how to make payment or cash proceeds is done by banks at foreign trade.
		5	To learn how, at which level and how many foreign trade documents are used.
		6	To learn international logistics as an integral part of foreign trade.
		7	To learn English terms and sentence forms of foreign trade and international logistics time by time.
		8	
		9	
		10	
21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	Main terms and scope of international trade		

2	The main mechanism of international trade - steps of export and import	
3	Customs and its operations	
4	Type of Delivery Terms (INCOTERMS)	
5	Introduction to international logistics and global supply chain management	
6	International Logistics: Transportation [Land (highway + railway) transportation]	
7	International Logistics: Transportation (Navigation)	
8	International Logistics: Transportation (Airway and Multimodal)	
9	Exchange at international trade - Types of payment / cash proceeds at international trade	
10	Exchange at international trade - Types of payment / cash proceeds at international trade (continue)	
11	Insurance operations at international trade	
12	Documents using at international trade: Commercial and Official Documents	
13	Documents using at international trade: Transport Documents and Certificates of Free Circulation	
14	Documents using at international trade: Financial Documents	
22	Textbooks, References and/or Other Materials:	-Osman Barbaros KEMER, İş Dünyası İçin Pratik Dış Ticaret İşlemleri, Alfa Aktüel Yayınları, Bursa 2009. -Osman Barbaros KEMER, Pratik Dış Ticaret Teknikleri, Alfa Aktüel Yayınları, Bursa 2005.
23	Assesment	
TERM LEARNING ACTIVITIES		NUMBE R
Midterm Exam		0
Quiz		0
Home work-project		0
Final Exam		1
Total		1
Contribution of Term (Year) Learning Activities to Success Grade		0.00
Contribution of Final Exam to Success Grade		100.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		
24	ECTS / WORK LOAD TABLE	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	3.00	42.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	14	7.00	98.00
Homeworks	0	0.00	0.00
Projects	2	20.00	40.00
Field Studies	0	0.00	0.00
Midterm exams	0	0.00	0.00
Others	0	0.00	0.00
Final Exams	1	30.00	30.00
Total Work Load			210.00
Total work load/ 30 hr			7.00
ECTS Credit of the Course			7.00

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	5	2	3	4	5	0	1	2	3	4	5	0	0	0	0
ÖK2	5	5	2	3	4	5	0	1	2	3	4	5	0	0	0	0
ÖK3	5	5	2	3	4	5	0	1	2	3	4	5	0	0	0	0
ÖK4	5	5	2	3	4	5	0	1	2	3	4	5	0	0	0	0
ÖK5	5	5	2	3	4	5	0	1	2	3	4	5	0	0	0	0
ÖK6	5	5	2	3	4	5	0	1	2	3	4	5	0	0	0	0
ÖK7	3	3	2	3	0	2	0	1	2	5	4	5	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							