GRAPHIC ARTS AND PRACTICES

1	Course Title:	GRAPHIC ARTS AND PRACTICES
2	Course Code:	RES5112
3	Type of Course:	Optional
4	Level of Course:	Second Cycle
5	Year of Study:	1
6	Semester:	2
7	ECTS Credits Allocated:	4.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Doç.Dr. GONCA ERİM
15	Course Lecturers:	-
16	Contact information of the Course Coordinator:	goncae@uludag.edu.tr +90 (224) 294 25 75 Uludağ Üniversitesi Eğitim Fakültesi Güzel Sanatlar Eğitimi Bölümü Resim-İş Eğitimi Anabilim Dalı Görükle Kampüsü Görükle/Bursa TÜRKİYE
17	Website:	
18	Objective of the Course:	The objective of the course is to make students study new researches with scientific researches regarding the field through following the evolutions about Graphic Arts in our country and in the other countries.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	

	1	Ability to explain the importance of the graphic arts in modern life
	2	Ability to associate the elements used in grapical communication with daily life
	3	Ability to apply graphic arts principles to original works of art
	4	Ability to produce creative suggestions in design making
	5	Ability to explain the historical progress of the graphic design in our country and in the other countries
	6	Ability to explain the importance of movements those affect the historical progress of graphic design
	7	Ability to use technology in the process of researching and creating works of graphic design
	8	Ability to analyse the scientific researches regarding graphic design
	9	Ability to prepare a scientific presentation in the field of Graphic Design using current technology
	10	

21	Course Content:	
	Course Content:	

Week	Theoretical	Practice
1	Informing students about course objective, course content and learning outcomes. Discussing about the importance of the graphic arts in modern life and the use for the applications in advertisements. Homework 1- A translation of an article which examines the historical progress of the Graphic Design.	
2	Explaining the graphic design in Industrial Revolution and the evolution of printing techniques presenting visual samples.	
3	Explaining Arts and Craft and Art Nouveau movements presenting visual samples.	
4	Explaining the historical progress of Poster and principles of designing a poster presenting visual samples. Homework 2- Designing a poster about a subject determined.	
5	Explaining Graphic Design in early 20. Century in Europe and the poster design in I. World War term presenting visual samples.	
6	Explaining Russian Suprematism and Constructivism presenting visual samples.	
7	Explaining De Stijl movement and Bauhaus School presenting visual samples.	
8	Explaining the Graphic Design in the context presenting visual samples.	
9	Explaining Poland Poster Art and Cuban	
10	Explaining Photographic in a Conceptual way samples.	
11	Explaining Graphic Design in Japan after war	
12	Explaining Postmodernism in American Graphic Design and the Graphic Design in	
13	Explaining the Graphic Design in Turkey and Homework 4- Preparing a research about a Turkish Graphic Artist's artistic life and works.	
14	Presenting the works of considerable Turkish Graphic Artists and criticizing.	

Activites	Number	Duration (hour)	Total Work Load (hour)
Theoretical	14	2.00	28.00
Practicals/Labs	0	0.00	0.00
Self study and preperation	1	10.00	10.00
Homeworks	3	20.00	60.00
Projects	0	0.00	0.00
Field Studies	0	0.00	0.00
Midterm exams	0	0.00	0.00
Others	0	0.00	0.00
Final Exams	1	22.00	22.00
Total Work Load			120.00
Total workload/30 the			4.00
ECTS Credit of the Course			4.00

| 22 | Textbooks, References and/or Other Materials: | ODABAŞI, Hatice A., Grafikte Temel Tasarım, Yorum Sanat, İstanbul, 2006.
WEILL, Alain, Grafik Tasarım, YKY, İstanbul, 2012
BECER, Emre, İletişim ve Grafik Tasarım, Dost Yayıncılık, Ankara, 1999.
TEKER, Ulufer, Grafik Tasarım ve Reklam, Yorum Sanat, İstanbul, 2009.
UÇAR, Tevfik F., Görsel İletişim ve Grafik Tasarım, İnkılap Yayınevi, İstanbul 2004.
BEKTAŞ, Dilek, Çağdaş Grafik Tasarımın Gelişimi, YKY, İstanbul, 1992.
BERGER, John, Görme Biçimleri, Metis Yayınları, İstanbul, 1990.
GENÇ, Adem, SİPAHİOĞLU, Ahmet, görsel algılama ve sanatta Yaratıcı Süreç, sergi yayın evi, İzmir, 1990.
GOMBRICH, Ernst H., Sanat ve Yanılsama, Remzi Kitapevi, İstanbul, 1992.
HEDGECOE, John 'Fotografie Für Könner' München, 1982
KOSHOFER, Gert. 'Moderne Fotopraxis' Falken, 1990.
EDGÜ, Ferit, Biçimler Renkler Sözcükler, Sel Yayıncılık, İstanbul, 2008.
LEPPERT, Richard, Sanatta Anlamın Görüntüsü İmgelerin Toplumsal İşlevi, Ayrıntı Yayınları, İstanbul, 2009.
ARNHEIM, Rudolf, Görsel Düşünme, Metis Yayıncılık, İstanbul, 2009.
BARNARD, Malcolm, Sanat Tasarım Ve Görsel Kültür, Ütopya Yayınları, Ankara, 2002.
JUNG, Carl G., İnsan ve Sembolleri, Okuyan Us Yayıncılık, İstanbul, 2009. |

23	Assesment

TERM LEARNING ACTIVITIES	NUMBER	WEIGHT
Midterm Exam	0	0.00
Quiz	0	0.00
Home work-project	3	40.00
Final Exam	1	60.00
Total	4	100.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00
Contribution of Final Exam to Success Grade		60.00
Total		100.00
Measurement and Evaluation Techniques Used in the Course		

24	ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS

	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	0	4	5	0	0	0	0	0	0	0	0	0	0	0	0
ÖK2	3	0	0	5	0	0	0	0	3	3	0	0	0	0	0	0
ÖK3	0	5	0	4	0	4	4	0	4	4	0	0	0	0	0	0
ÖK4	5	3	0	0	0	0	4	0	0	0	0	0	0	0	0	0

ÖK5	3	4	4	5	0	0	0	4	0	0	4	0	0	0	0	0
ÖK6	3	4	4	5	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	3	4	5	0	0	4	0	0	0	0	0
ÖK8	5	5	5	5	5	3	0	4	0	4	4	0	0	0	0	0
ÖK9	5	5	5	5	5	3	0	4	0	0	4	0	0	0	0	0

LO: Learning Objectives   PQ: Program Qualifications

Contribution Level:	1 very low	2 low	3 Medium	4 High	5 Very High