

INDUSTRIAL ECONOMICS

1	Course Title:	INDUSTRIAL ECONOMICS	
2	Course Code:	IKT2306	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	4	
7	ECTS Credits Allocated:	5.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	No Prerequisites	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Doç. Dr. OZAN BAŞKOL	
15	Course Lecturers:	Yrd. Doç. Dr.M.Ozan BAŞKOL	
16	Contact information of the Course Coordinator:	Uludağ Üniversitesi İİBF İktisat Bölümü BURSA Tel:(0224)2941071	
17	Website:		
18	Objective of the Course:	The aim of this course is to enlighten theoretical issues of industrial organization and to develop abilities of analytical thinking related to market functioning.	
19	Contribution of the Course to Professional Development:		
20	Learning Outcomes:		
		1	To be able to evaluate impacts of market structures and firm conducts on the efficiency.
		2	To be able to evaluate industrialization process with socio-economic dynamics.
		3	To be able to comprehend concepts of game theory, and analyze the relationships between economic agents in the frame of game theory.
		4	To be able to evaluate the role of competition on technological improvements, productivity, and consumer and producer welfare.
		5	To be able to evaluate market merger and monopolization tendency, and regulations to prevent distortions of competition.
		6	To be able to evaluate the role of legal regulation and law enforcement on the functioning of the market.
		7	To be able to grasp the concepts of positive and negative externalities and propose solutions to eliminate the negative externalities.
		8	To be able to evaluate arrangements and applications related to competition law in Turkey.
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	

1	Industrial economics and its development	
2	Neo-classical industrial economics: Structure-Behavior- Performance	
3	Welfare, market strength, efficiency and intervention.	
4	Market structure and market concentration	
5	Externalities	
6	The design of tax structure, efficiency of tax system	
7	Public goods	
8	Trade and Industrialization	
9	Advertisements	
10	Research and development	
11	Game theory	
12	Competition and its distortion	
13	Law and Economics	
14	Competition law and practice of Turkey	

22	Textbooks, References and/or Other Materials:	Ercan Dülgeroğlu, Sanayi Ekonomisi Ders Notları. Lale Davut, Sanayi İktisadi: Piyasa Yapısı Unsurları, Genişletilmiş İkinci Baskı, Ankara, 2002 Erdal Türkkan, Rekabet Teorisi ve Endüstri İktisadı, Turhan Kitapevi, Ankara, 2001 Orhan Mertin, Endüstriyel Organizasyon ve Pazarlama
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Activites		Number	Duration (hour)	Total Work Load (hour)
23	Assesment	14	3.00	42.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		14	2.00	28.00
Homeworks		0	0.00	0.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams		2	17.50	35.00
Others		1	40.00	40.00
Final Exam		1	35.00	35.00
Total Work Load				180.00
Total work load/ 30 hr		100.00		6.00
ECTS Credit of the Course				5.00

Course		
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24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	4	4	3	3	3	3	3	3	4	4	4	3	0	0	0	0
ÖK2	4	5	4	4	4	4	3	3	3	4	4	3	0	0	0	0
ÖK3	5	4	4	4	4	5	5	4	4	5	4	3	0	0	0	0

ÖK4	4	4	4	3	4	4	5	4	4	4	4	3	0	0	0	0
ÖK5	5	4	4	4	4	4	5	4	4	4	4	4	0	0	0	0
ÖK6	5	4	3	3	5	4	4	4	4	5	4	3	0	0	0	0
ÖK7	5	4	3	3	5	5	4	4	4	4	5	3	0	0	0	0
ÖK8	5	4	3	3	5	4	3	3	3	4	4	3	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			