	CURRE		OURISM ISSUES						
1	Course Title:	CURRE	NT TOURISM ISSUES						
2	Course Code:	TSES00	6						
3	Type of Course:	Optional							
4	Level of Course:	Short Cy	cle						
5	Year of Study:	2							
6	Semester:	3							
7	ECTS Credits Allocated:	2.00							
8	Theoretical (hour/week):	1.00							
9	Practice (hour/week):	2.00							
10	Laboratory (hour/week):	0							
11	Prerequisites:	None							
12	Language:	Turkish							
13	Mode of Delivery:	Face to f	ace						
14	Course Coordinator:	Öğr.Gör.	BETÜL DEMİR AKGÜL						
15	Course Lecturers:								
16	Contact information of the Course Coordinator:	Tel: 0 224 757 6163 İznik Meslek Yüksekokulu btuldmr@hotmail.com							
17	Website:								
18	Objective of the Course:	To help the students to discuss current problems in tourism and thelp them to create solutions							
19	Contribution of the Course to Professional Development:								
20	Learning Outcomes:								
		1	They determine current problems in tourism sector						
		2	They learn the reasons and results of these problems in the frame of analyser approach						
		3	They create rationalist solutions to these problems						
		4	They gain the knowledge about the development of tourism sector						
		5							
		6							
		7							
		8							
		9							
		10							
21	Course Content:	-							
Week	Theoretical	Co	Practice						
1	Tourism education problems and recommendations (general introduction	ion)							
2	Tourism education problems and recommendations (courses about to	· · ·							
3	Tourism education problems and recommendations (academic educat	ion)							

4	Tourism recomm recomm	endati	ons (re														
5	Concept of employment in tourism sector, its problems and recommendations																
6	Crisis m strategie																
7	The relationship between tourism and environment, effects of tourism on environment, environmental problems and recommendations																
8	Concept of ethic, ethic problems faced in tourism sector and recommendations																
9	Public a sector	ganis	ations	in tour	ism												
10	Image problem of Turkey, effect of Turkish image on tourism and recommendations																
11	Infectious disease in tourism, its effects, problems and recommendations																
12	Law of p duties o		guidin	g, righ	nts an	b											
13	Effects of problem			rism													
14		Relational marketing in tourism and CRM applications															
Activites							1	Number				Duration (hour)			Total Work Load (hour)		
Theore	tical Assesm	ent						1	14							28.00	
Practica	Practicals/Labs								0				0.00			0.00	
Self stu	study and preperation R								4						56.00		
	omeworks								0			0.00			0.00		
Pitifect	ects 0								0.00			0.00			0.00		
	d Studies								0			0.00			0.00		
	eFrit@Rams 1								60100 1.00					1.00			
Others									0 40100			0.00			0.00 2.00		
Succes	Crada									40100				2.00			
	tal Work Load ntribution of Final Exam to Success Grade														87.00		
	TS Credit of the Course									2.90							
	rement a			n Tec	hnique	s Use	d in th	e							2.00		
24	ECTS	/wo	RK L	OAD	TAB	LE											
25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS																
								-									
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ1 0	PQ11	PQ12	PQ1 3	PQ14	PQ15	PQ16	
ÖK1	5	0	0	0	3	0	4	0	0	0	0	0	0	0	0	0	
ÖK2	5	0	0	0	3	0	4	0	0	0	0	0	0	0	0	0	
ÖK3	5	0	0	0	3	0	4	0	0	0	0	0	0	0	0	0	

ÖK4	5	0	0	0	3	0	4	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contrib 1 very low ution Level:				2 low			3 Medium			4 High			5 Very High			