

RURAL TOURISM

1	Course Title:	RURAL TOURISM
2	Course Code:	TEK3734-S
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	6
7	ECTS Credits Allocated:	3.00
8	Theoretical (hour/week):	2.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	-
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Yrd.Doç.Dr. İ.Bülent Gürbüz
15	Course Lecturers:	-
16	Contact information of the Course Coordinator:	bulent@uludag.edu.tr 0 (224) 294591
17	Website:	
18	Objective of the Course:	Helping the students to understand the importance of utility of natural and cultural resources accurately and appropriately and utility of value added economic activities for the people of rural areas, in the future for the world and Turkey.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	Understanding the terms “environment” and “nature”
	2	To be able to establish the relationship between environment and tourism
	3	To gain the ability to compare traditional tourism and alternative tourism
	4	To understand the sustainability in detail
	5	To gain knowledge about how to utilize natural and cultural resources in the World and in Turkey
	6	Understanding the importance of alternative tourism methods in rural development
	7	Gaining the knowledge about establishing rural tourism projects
	8	
	9	
	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	General characteristics of rural areas			
2	Concept close to rural tourism			
3	Current situation of rural tourism in Turkey			
4	The place and importance of eco-tourism in mass, alternative, nature and sustainable tourism			
5	Sustainable development and tourism			
6	Types of Rural Tourism			
7	Protecting natural and cultural resources.			
8	Review+MIDTERM EXAM			
9	Ecosystem management protected areas			
10	Social and ecological effects of rural tourism			
11	Economics, marketing and management of rural tourism			
Activites		Number	Duration (hour)	Total Work Load (hour)
12	Theoretical Areas around the world and in Turkey, that has rural tourism potential and rural tourism	14	2.00	28.00
Practicals/Labs		0	0.00	0.00
Self study and preperation		14	1.00	14.00
Homeworks		1	34.00	34.00
Projects		0	0.00	0.00
22	Textbooks, References and/or Other	Textbooks:Aydın,Pınar, Bursa İli Dağ Yöresinde Ekolojik		
Field Studies		0	0.00	0.00
Midterm exams		1	8.00	8.00
Others		0	0.00	0.00
Final Exams		1	10.00	10.00
Total Work Load				102.00
Total work load/ 30 hr				3.40
ECTS Credit of the Course				3.00
		Rural Tourism and Recreation: Principles to Practice, Lesley Roberts, Derek Hall, CAB publishing 2001,		
23	Assesment			
TERM LEARNING ACTIVITIES		NUMBE R	WEIGHT	
Midterm Exam		1	20.00	
Quiz		0	0.00	
Home work-project		1	20.00	
Final Exam		1	60.00	
Total		3	100.00	
Contribution of Term (Year) Learning Activities to Success Grade		40.00		

Contribution of Final Exam to Success Grade	60.00
Total	100.00
Measurement and Evaluation Techniques Used in the Course	
24	ECTS / WORK LOAD TABLE

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	0	5	5	0	0	0	0	0	0	0	0	0	0	0	0
ÖK2	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0
ÖK3	0	0	0	0	0	0	5	4	0	0	0	0	0	0	0	0
ÖK4	0	0	5	5	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	5	5	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	5	0	3	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	5	5	4	4	0	4	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low			3 Medium			4 High			5 Very High				