

ORGANIZATION THEORY

1	Course Title:	ORGANIZATION THEORY
2	Course Code:	ISL2104
3	Type of Course:	Compulsory
4	Level of Course:	First Cycle
5	Year of Study:	2
6	Semester:	4
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	English
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. BİLÇİN MEYDAN
15	Course Lecturers:	Prof. Dr. Bilçin Meydan Prof. Dr. Mehmet ERYILMAZ Dr. Öğrt.Üyesi Mehlika Saraç
16	Contact information of the Course Coordinator:	btak@uludag.edu.tr
17	Website:	
18	Objective of the Course:	To teach the meaning of organization as structure and organizing as a process; to introduce the contextual and structural parameters of organization design; to build a practical understanding about organizational design options to the students.
19	Contribution of the Course to Professional Development:	To build a competency for designing and redesigning organizational structure and process and also for diagnosing and solving organizational problems arising from structural design.
20	Learning Outcomes:	
	1	Understanding organizations as structure and process
	2	Understanding the impact of the organizational design on corporate performance
	3	Recognizing Universal and contingent organizational design options
	4	Understanding the importance of the Environment, technology, size and strategy as contingent factors.
	5	Understanding what formalization is and its effects on structure and daily management.
	6	Understanding what centralization and decentralization are and their effects on structure and daily management.
	7	Understanding what differentiation/complexity is and its effects on structure and daily management.
	8	Learning organizational design models
	9	Understanding weaknesses and strengths aspects of functional, divisional, hybrid and matrix forms.
	10	Enable students to analyze and solve problems stemming from organizational design
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice

1	Organizations as structure and processes	
2	The effects of the organizational design on organizational performance	
3	Organizational design : Universal and Contingency Approaches	
4	Organizational design: Contingent/contextual imperatives	
5	Organizational design: Contingent/contextual imperatives - environment, organizational life cycle and size	
6	Contingent/contextual imperatives - technology and strategy	
7	Organizational design: Structural components: formalization	
8	Organizational design: Structural components: centralization and authority	
9	Organizational design: Structural components: Differentiation /complexity	
10	Functional form: Advantages and disadvantages	
11	Divisional (M) form (product/SBU): Advantages and disadvantages	
12	Divisional (M) form (geografic/ customer): Advantages and disadvantages	
13	Hybrid forms: Advantages and disadvantages	

Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical Materials:	Edi	14	30.00	42.00
Practicals/Labs		0	0.00	0.00
Self study and preparation		14	3.00	42.00
Homeworks		0	0.00	0.00
Projects	0	0.00	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams	1	60.00	30.00	30.00
Final Exam		0	0.00	0.00
Others		0	0.00	0.00
Contribution of Term (Year) Learning Activities to	40	1.00	40.00	40.00
Total Work Load				154.00
Contribution of Final Exam to Success Grade	60.00			5.13
ECTS Credit of the Course				5.00

Measurement and Evaluation Techniques Used in the Course	Written exams with multiple-choised technique.
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24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	5	3	3	3	4	3	3	3	3	3	2	0	0	0	0
ÖK2	5	5	3	3	3	4	3	3	3	3	3	2	0	0	0	0
ÖK3	3	3	2	3	3	3	2	3	2	2	2	2	0	0	0	0

ÖK4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			