

# GLOBALIZATION AND URBAN IDENTITY

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|-----------|--|--|---|
| <b>1</b>  | Course Title:  | GLOBALIZATION AND URBAN IDENTITY   |   |
| <b>2</b>  | Course Code:   | MIM5055  |   |
| <b>3</b>  | Type of Course:  | Optional   |   |
| <b>4</b>  | Level of Course:   | Second Cycle   |   |
| <b>5</b>  | Year of Study:   | 1  |   |
| <b>6</b>  | Semester:  | 1  |   |
| <b>7</b>  | ECTS Credits Allocated:  | 6.00   |   |
| <b>8</b>  | Theoretical (hour/week):   | 3.00   |   |
| <b>9</b>  | Practice (hour/week):  | 0.00   |   |
| <b>10</b> | Laboratory (hour/week):  | 0  |   |
| <b>11</b> | Prerequisites:   | None   |   |
| <b>12</b> | Language:  | Turkish  |   |
| <b>13</b> | Mode of Delivery:  | Face to face   |   |
| <b>14</b> | Course Coordinator:  | Prof. Dr. SİBEL POLAT  |   |
| <b>15</b> | Course Lecturers:  |  |   |
| <b>16</b> | Contact information of the Course Coordinator:   | Prof. Dr. Sibel Polat<br>sibelpolat@uludag.edu.tr  |   |
| <b>17</b> | Website:   |  |   |
| <b>18</b> | Objective of the Course:   | This course aims to discuss the effects of globalization on urban identity by focusing the components of the urban identity and research methods used in urban identity studies. |   |
| <b>19</b> | Contribution of the Course to Professional Development:  | To provide architecture students with the ability to analyze and develop urban identity in urban planning and urban design studies.  |   |
| <b>20</b> | Learning Outcomes:   |  |   |
|           |  | 1  | To recognize the importance of the concept of identity in the field of architecture       |
|           |  | 2  | To learn the dimensions of urban/place identity   |
|           |  | 3  | To have knowledge about the methods to evaluate the urban/place identity                  |
|           |  | 4  | To evaluate the spatial reflections of the globalization process over different cities    |
|           |  | 5  | To be aware of the positive / negative effects of globalization on urban / place identity |
|           |  | 6  |   |
|           |  | 7  |   |
|           |  | 8  |   |
|           |  | 9  |   |
|           |  | 10   |   |
| <b>21</b> | Course Content:  |  |   |
|           |  | <b>Course Content:</b>   |   |
| Week      | Theoretical  | Practice   |   |
| 1         | Sharing the content and program of the course  |  |   |
| 2         | Introduction of basic concepts: Self, Identity, personality, collective identity, social identity, identity construction, urban identity, architectural identity |  |   |

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| <b>3</b>   | Dimensions that make up the urban identity-natural-human-built environment components |  |
| <b>4</b>   | Dimensions that make up the urban identity-natural-human-built environment components |  |
| <b>5</b>   | Urban identity studies and methods used in urban identity studies                     |  |
| <b>6</b>   | Urban identity studies and methods used in urban identity studies                     |  |
| <b>7</b>   | Basic concepts:<br>Urban theories, globalization, global city                         |  |
| <b>8</b>   | Basic concepts:<br>Urban theories, globalization, global city                         |  |
| <b>9</b>   | Homework presentations  |  |
| <b>10</b>  | Spatial effects of the globalization process-examples                                 |  |
| <b>11</b>  | Spatial effects of the globalization process-examples                                 |  |
| <b>12</b>  | Spatial effects of the globalization process-examples                                 |  |
| <b>13</b>  | Spatial effects of the globalization process-examples                                 |  |
| <b>14</b>  | Homework presentations  |  |
| <b>22</b>  | Textbooks, References and/or Other Materials:   | Neil, W. J. V. 2004, Urban planning and cultural identity. Routledge, London, U.K.<br>Vale, L. J. 1992, Architecture, power and national identity, Yale University Press, USA, 386 pp.<br>Watson, G. B., Bentley, I. 2007, Identity by design, Elsevier Ltd., Oxford, UK, 289 pp.<br>Abel, C. 1997. Architecture and identity. Architectural Press, Oxford. UK. 245 pp.<br>Correa, C. 1983. Quest for identity. Architecture and identity. Ed: Powell, R. Concept Media Pte Ltd. Singapore, pp.10-13.<br>Brian Evans (Editor), Frank McDonald (Editor), David Rudlin (Editor), 2011, Urban Identity: Learning from Place, Routledge.<br>Josep Maria Minguet (Editor), 2010, Urban Identity, Monsa. |
| <b>23</b>  | Assesment   |  |
| <b>TERM LEARNING ACTIVITIES</b>                                  |   | <b>NUMBER</b>  |
|  |   | <b>WEIGHT</b>  |
| Midterm Exam   |   | 0  |
| Quiz   |   | 0  |
| Home work-project  |   | 7  |
| Final Exam   |   | 1  |
| Total  |   | 8  |
| Contribution of Term (Year) Learning Activities to Success Grade |   | 40.00  |
| Contribution of Final Exam to Success Grade                      |   | 60.00  |
| Total  |   | 100.00   |
| Measurement and Evaluation Techniques Used in the Course         |   | Research assignments   |
| <b>24</b>  | <b>ECTS / WORK LOAD TABLE</b>   |  |

| Activites                  | Number | Duration (hour) | Total Work Load (hour) |
|----------------------------|--------|-----------------|------------------------|
| Theoretical                | 14     | 3.00            | 42.00                  |
| Practicals/Labs            | 0      | 0.00            | 0.00                   |
| Self study and preperation | 14     | 3.00            | 42.00                  |
| Homeworks                  | 7      | 12.00           | 84.00                  |
| Projects                   | 0      | 0.00            | 0.00                   |
| Field Studies              | 0      | 0.00            | 0.00                   |
| Midterm exams              | 0      | 0.00            | 0.00                   |
| Others                     | 0      | 0.00            | 0.00                   |
| Final Exams                | 1      | 12.00           | 12.00                  |
| Total Work Load            |        |                 | 180.00                 |
| Total work load/ 30 hr     |        |                 | 6.00                   |
| ECTS Credit of the Course  |        |                 | 6.00                   |

| 25   | CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS |     |     |              |     |     |                 |     |     |               |      |      |                    |      |      |      |
|--|---|-----|-----|--------------|-----|-----|-----------------|-----|-----|---------------|------|------|--------------------|------|------|------|
|  | PQ1   | PQ2 | PQ3 | PQ4          | PQ5 | PQ6 | PQ7             | PQ8 | PQ9 | PQ10          | PQ11 | PQ12 | PQ13               | PQ14 | PQ15 | PQ16 |
| ÖK1  | 5   | 4   | 0   | 0            | 0   | 0   | 0               | 0   | 0   | 0             | 0    | 0    | 0                  | 0    | 0    | 0    |
| ÖK2  | 5   | 4   | 0   | 0            | 0   | 5   | 0               | 0   | 0   | 0             | 0    | 0    | 0                  | 0    | 0    | 0    |
| ÖK3  | 5   | 5   | 5   | 0            | 0   | 0   | 0               | 0   | 0   | 0             | 0    | 0    | 0                  | 0    | 0    | 0    |
| ÖK4  | 0   | 0   | 0   | 5            | 0   | 0   | 5               | 0   | 0   | 0             | 0    | 0    | 0                  | 0    | 0    | 0    |
| ÖK5  | 5   | 5   | 0   | 0            | 0   | 0   | 0               | 0   | 0   | 0             | 0    | 0    | 0                  | 0    | 0    | 0    |
| <b>LO: Learning Objectives    PQ: Program Qualifications</b> |   |     |     |              |     |     |                 |     |     |               |      |      |                    |      |      |      |
| <b>Contribution Level:</b>                                   | <b>1 very low</b>   |     |     | <b>2 low</b> |     |     | <b>3 Medium</b> |     |     | <b>4 High</b> |      |      | <b>5 Very High</b> |      |      |      |