

INTRODUCTION TO FINANCE

1	Course Title:	INTRODUCTION TO FINANCE	
2	Course Code:	ISL2212	
3	Type of Course:	Compulsory	
4	Level of Course:	First Cycle	
5	Year of Study:	2	
6	Semester:	4	
7	ECTS Credits Allocated:	7.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:		
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. DEĞER ALPER	
15	Course Lecturers:	Prof. Dr. Değer ALPER - Doç. Dr. Adem Anbar - Dr. Öğr. Üyesi Esen Kara	
16	Contact information of the Course Coordinator:	Prof. Dr. Değer ALPER dalper@uludag.edu.tr Bursa Uludağ Üniversitesi, İ.İ.B.F, A Blok, 3. Kat İşletme Bölümü	
17	Website:		
18	Objective of the Course:	To give information to students about basic principles of finance, time value of money, financial planning, breakeven and leverage analysis and management of working capital, and to improve students' ability of interpretation and analysis on these topics.	
19	Contribution of the Course to Professional Development:	Getting information about the functioning of the finance department in businesses.	
20	Learning Outcomes:		
		1	Learning finance, financing, financial management concepts and finance function in businesses
		2	Learning the basic principles of finance and financial risk concepts
		3	To be able to make mathematical analysis in making financial decisions.
		4	To be able to make financial analysis of the company by utilizing the financial tables.
		5	To be able to carry out financial planning functions efficiently.
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21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	

1	Introduction: Definition of Financial Management , The Basic Functions of Financial Management, Duties of a Financial Manager	
2	Basic Principles of Finance	
3	Time Value of Money, Definition and Types of Interest	
4	Time Value of Money : Simple Interest and Simple Discount/Compound Interest and Compound Discount	
5	Time Value of Money :Payments ((Annuity) and Debt Payments	
6	Financial Analysis	
7	Financial Analysis	
8	Financial Analysis	
9	Financial Planing and Control	
10	Financial Planing and Control	
11	Breakeven Analysis	
12	Financial and Operating Leverage	
13	Investment in Circulating Assests: Investment in Cash and Cash Equivalents	
14	Investment in Circulating Assests: Investment in Inventories and Receivables	

Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	3. Değere Dayalı İşletme Finansı Finansal Yönetim; Kamil ERCAN Ünal PAN	3	3.00	42.00; Metin
Practicals/Labs		0	0.00	0.00
Self study and preperation	BOZKURT, Türkan ARIKAN, Hatice DOĞUKANLI	5	5.00	70.00
Homeworks	5. Finansal Yönetim: Öztin AKGÜLC	0	0.00	0.00
Projects	7. Finansal Yönetim; Niyazi BERK	0	0.00	0.00
Field Studies	8. Finansal Yönetim: İsmet Aksövek Kürşat Yalçınar	0	0.00	0.00
Midterm exams	10. Finansal Yönetimin Temelleri; Eugene F. BRIGHAM, Joel F. HOUSTON	1	40.00	40.00
Others		0	0.00	0.00
Final Exams	Stephen A.ROSS,Randolf W. WESTERFIELD,Bradford D.JOR DAN	1	60.00	60.00
Total Work Load				252.00
Total work load/ 30 hr Assessment		Steaward C.MYERS		7.07
ECTS Credit of the Course				7.00
TERM LEARNING ACTIVITIES		NUMBER	WEIGHT	
Midterm Exam		1	40.00	
Quiz		0	0.00	
Home work-project		0	0.00	
Final Exam		1	60.00	
Total		2	100.00	
Contribution of Term (Year) Learning Activities to Success Grade			40.00	
Contribution of Final Exam to Success Grade			60.00	
Total			100.00	
Measurement and Evaluation Techniques Used in the Course		Face to face / online test exam		

24	ECTS / WORK LOAD TABLE															
25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	1	3	2	1	4	2	0	0	3	4	0	0	0	0	0
ÖK2	5	1	3	2	1	5	2	0	0	4	4	0	0	0	0	0
ÖK3	5	1	4	2	1	5	2	0	0	5	4	0	0	0	0	0
ÖK4	5	1	5	2	1	4	2	0	0	4	4	0	0	0	0	0
ÖK5	4	1	4	2	1	4	2	0	0	3	4	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low			3 Medium			4 High			5 Very High				