

# RISK MANAGEMENT AND INSURANCE

1	Course Title:	RISK MANAGEMENT AND INSURANCE	
2	Course Code:	IMD5318	
3	Type of Course:	Optional	
4	Level of Course:	Second Cycle	
5	Year of Study:	1	
6	Semester:	2	
7	ECTS Credits Allocated:	5.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	No	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Doç. Dr. ZERRİN FIRAT	
15	Course Lecturers:	Doç. Dr. Zerrin FIRAT	
16	Contact information of the Course Coordinator:	Doç. Dr. Zerrin FIRAT İnegöl İşletme Fakültesi İşletme Bölümü 224 294 26 95 firatzy@uludag.edu.tr	
17	Website:		
18	Objective of the Course:	Able to provide basic knowledge about the basic business of banking and insurance enterprises.	
19	Contribution of the Course to Professional Development:	Have basic information about banks and insurance companies.	
20	Learning Outcomes:		
		1	Able to explain general structure of the banks operating , the number of branches and number of staff in Turkey.
		2	Able to explain organizational requirements , organizational structure and human resource management of banks.
		3	Able to evaluate the ethical principles of customer relationship management in banks and banking.
		4	Able to explain bank mergers, removal of activity permits and takeover issues .
		5	Able to interpret the importance of insurance sector for national economies in Turkey and the world.
		6	Able to explain the number of employees, the terms of the organization, premium production of insurance and reinsurance companies.
		7	Able to explain the types of insurance and reinsurance intermediary and the conditions of being intermediary.
		8	Able to evaluate the ethical principles and customer relations of insurance and reinsurance companies.
		9	
		10	
21	Course Content:		
		<b>Course Content:</b>	
Week	Theoretical	Practice	

1	Number of banks and branches operating in Turkey, the number of employees, capital structures, places and their importance within the national economy.			
2	Terms of new bank organization, bank organizational structure, organization headquarters and branches.			
3	The properties of people who will work with the senior management.			
4	The ethical principles of banking, customer relationship management applications,			
5	Causes of bank mergers and acquisitions, and removal of license to operate The turnover to the TMSF.			
6	Human resources management in banks			
7	Importance to the economies of countries around the world and places the insurance sector in Turkey, numerical comparisons.			
8	Repetition			
9	Terms and conditions for the organization of insurance and reinsurance companies,			
10	Capital structure, management, and premium volume, number of employees.			
11	The organization of general manager in the insurance companies and outside			
12	Insurance and reinsurance intermediaries			
Activites		Number	Duration (hour)	Total Work Load (hour)
13	Theoretical and financial structures.	14	3.00	42.00
Practicals/Labs		0	0.00	0.00
Self study and preparation		14	4.00	56.00
Homeworks		1	10.00	10.00
Projects		0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams		0	0.00	0.00
Others		0	0.00	0.00
Final Exams		1	40.00	40.00
Total Work Load				148.00
TERM LEARNING ACTIVITIES		NUMBE	WEIGHT	4.93
ECTS Credit of the Course				5.00
Midterm Exam		0	0.00	
Quiz		0	0.00	
Home work-project		0	0.00	
Final Exam		1	100.00	
Total		1	100.00	
Contribution of Term (Year) Learning Activities to Success Grade		0.00		
Contribution of Final Exam to Success Grade		100.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course		Relative evaluation system (RES)		
24	ECTS / WORK LOAD TABLE			

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	3	4	1	0	0	2	3	0	0	0	0	0	0	0	0	0
ÖK2	3	2	1	0	4	5	0	4	0	0	0	0	0	0	0	0
ÖK3	2	4	2	1	4	0	1	5	0	0	0	0	0	0	0	0
ÖK4	2	1	0	0	0	4	0	5	0	0	0	0	0	0	0	0
ÖK5	0	2	0	3	0	0	5	0	0	0	0	0	0	0	0	0
ÖK6	3	0	0	2	0	0	0	2	0	0	0	0	0	0	0	0
ÖK7	1	3	4	0	2	0	3	0	0	0	0	0	0	0	0	0
ÖK8	5	3	0	3	0	4	2	0	0	0	0	0	0	0	0	0
LO: Learning Objectives    PQ: Program Qualifications																
Contribution Level:	1 very low		2 low			3 Medium			4 High			5 Very High				