

# AGRICULTURE AND FOOD SECTOR ENTREPRENEURSHIP

1	Course Title:	AGRICULTURE AND FOOD SECTOR ENTREPRENEURSHIP	
2	Course Code:	TEK4744-SS	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	4	
6	Semester:	8	
7	ECTS Credits Allocated:	3.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:		
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Prof. Dr. HASAN VURAL	
15	Course Lecturers:		
16	Contact information of the Course Coordinator:	Prof.Dr.Hasan Vural hvural@uludag.edu.tr 2941589 B.U.Ü.Ziraat Fakültesi Tarım Ekonomisi Bölümü	
17	Website:		
18	Objective of the Course:	This course aims to provide the graduates of agriculture faculty with sufficient knowledge to establish their own businesses by creating the entrepreneurship culture and infrastructure.	
19	Contribution of the Course to Professional Development:	Economic and social problem solving and evaluation competencies are developed.	
20	Learning Outcomes:		
	1	To be able to explain the basic functions of entrepreneurship	
	2	Learning to create a business idea and techniques	
	3	Knowing the incentives given to entrepreneurs and learning to take advantage of them	
	4	To be able to discuss the fields and possibilities of entrepreneurship in agriculture and food sector	
	5	To be able to analyze the decision-making process and economic consequences in entrepreneurship	
	6	Defining agriculture, diversifying, sorting its technical and economic features	
	7	To be able to apply the basic principles of economy to agriculture, to learn the methods of reaching maximum income with the most appropriate use of resources, to create options and to choose the best;	
	8	Determining the production method and method of the agricultural enterprise, making production and evaluating the product;	
	9	Determining product costs and revenues by conducting business analysis, realizing continuous production by ensuring profitability	
	10	To understand the market system to produce and convert it to income, to monitor market conditions	

<b>21</b>	Course Content:	
	<b>Course Content:</b>	
<b>Week</b>	<b>Theoretical</b>	<b>Practice</b>
<b>1</b>	The importance of agriculture and food sectors in Turkey	
<b>2</b>	The concept and scope of entrepreneurship	
<b>3</b>	Basic characteristics of entrepreneurship	
<b>4</b>	Entrepreneurship types	
<b>5</b>	Success factors in entrepreneurship	
<b>6</b>	Factors affecting entrepreneurship	
<b>7</b>	Exam	
<b>8</b>	Foreign trade and entrepreneurship	
<b>9</b>	Characteristics of agriculture and food exports	
<b>10</b>	Market and marketing research	
<b>11</b>	Turkey entrepreneurial practices in the agriculture and food sector and successful examples	
<b>12</b>	Innovation in the agriculture and food industry	
<b>13</b>	Entrepreneurship in Turkey	
<b>14</b>	Company types and characteristics	

Activites		Number	Duration (hour)	Total Work Load (hour)
<b>TERM LEARNING ACTIVITIES</b>	<b>NUMBER</b>	<b>WEIGHT</b>	3.00	42.00
Practicals/Labs	0		0.00	0.00
Self study and preparation	14		3.00	42.00
Quiz	0	0.00		
Homeworks	0		0.00	0.00
Projects	0		0.00	0.00
Final Exam	1	60.00		
Field Studies	0		0.00	0.00
Midterm exams	1	3.00		
Contribution of Term (Year) Learning Activities to	40.00		3.00	3.00
Others	0		0.00	0.00
Final Exams	1		3.00	3.00
Contribution of Final Exam to Success Grade	60.00			
Total Work Load				93.00
Total work load/ 30 hr				3.00
Measurement and Evaluation Techniques Used in the Understanding the subject is measured with written exams				3.00
ECTS Credit of the Course				3.00

## 24 ECTS / WORK LOAD TABLE

<b>25</b>	<b>CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS</b>															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
<b>ÖK1</b>	0	0	3	3	5	3	4	4	3	2	3	1	0	0	0	0
<b>ÖK2</b>	0	0	3	3	5	3	3	4	3	2	3	1	0	0	0	0
<b>ÖK3</b>	0	0	3	3	5	3	3	4	3	2	3	1	0	0	0	0
<b>ÖK4</b>	0	0	3	3	5	3	4	4	3	3	3	1	0	0	0	0

ÖK5	0	0	3	3	5	3	3	4	3	2	3	1	0	0	0	0
ÖK6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives    PQ: Program Qualifications																
Contrib ution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			