

BASIC DESIGN

1	Course Title:	BASIC DESIGN
2	Course Code:	GRTZ101
3	Type of Course:	Compulsory
4	Level of Course:	Short Cycle
5	Year of Study:	1
6	Semester:	1
7	ECTS Credits Allocated:	7.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	2.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Öğr. Gör. EVRİM SIRMALI
15	Course Lecturers:	Meslek Yüksekokulları Yönetim Kurullarının görevlendirdiği öğretim elemanları.
16	Contact information of the Course Coordinator:	Öğr. Gör. EVRİM SIRMALI Teknik Bilimler MYO evrim@uludag.edu.tr 0 224 2940895
17	Website:	
18	Objective of the Course:	Recognize the basic design elements and principles and apply them in conceptional Works
19	Contribution of the Course to Professional Development:	Making correct and creative designs by consciously applying the basic principles of design
20	Learning Outcomes:	
	1	Compose points originally on surfaces
	2	Express volume of forms according to light by charcoal drawing
	3	Draw different forms expressively
	4	Compose forms on surfaces by design principles
	5	Construct a visual hierarchy according to dimensions, proportions and distance
	6	Colourize the composed layouts
	7	Use textures on surfaces
	8	Form structures
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	10	
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Point-line	
2	Point-line	Composition of points and lines
3	Volumetric and light effects	Composition of points and lines
4	Form: dimension-proportion and location	Application by forms

5	Composition principles: figure and ground relationship	Application by forms
6	Composition principles: Rhythm and colour	Application on rhythm
7	Composition principles: symmetry-balance	Application on symmetry
8	Repeating courses and midterm exam	
9	Composition principles: anomaly, hierarchy, contrasts	Application on anomaly
10	Colour	Application by colours
11	Texture	Application by textures
12	Texture	Application by textures
13	2nd mid-exam	Structure application
14	Structure	Structure application

22	Textbooks, References and/or Other Materials:	<p>Aydın, E.D., (2004), Temel Tasarıma çağdaş yaklaşımlar</p> <p>Becer, E. (1999), İletişim ve Grafik Tasarım, Dost kitabevi, Ankara</p> <p>Divanlıoğlu, D. (1997), Temel Tasarım, tasarım öğe ve ilkeleri, Birsen yay. , İstanbul</p> <p>Gürer, L, Gürer, G., (2004) Temel Tasarım, Birsen yayınevi, İstanbul</p> <p>Odabaşı, H. (2002), Grafikte Temel tasarım, Yorum Sanat yay., İstanbul</p> <p>Öztuna, Y. (2007), Görsel İletişimde Temel Tasarım, tıbyan yay., İstanbul</p> <p>Seylan A. (2005), Temel tasarım, Dağdelen basın yayın,</p>
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Activities		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	2.00	28.00
22 Assessment				
Practicals/Labs		14	4.00	56.00
Self study and preparation	R	14	4.00	56.00
Homeworks		8	5.00	40.00
Projects	0	0	10.00	10.00
Field Studies		0	0.00	0.00
Mid Exams	1	60	5.00	5.00
Others		0	0.00	0.00
Contribution of Term (Year) Learning Activities to Success Grade		40	15.00	15.00
Total Work Load				210.00
Contribution of Final Exam to Success Grade		60	7.00	7.00
Total work load/ 30 hr				
ECTS Credit of the Course				7.00

Measurement and Evaluation Techniques Used in the Course	Measurement and evaluation is carried out according to the principles of Bursa uludag University Associate and Undergraduate Education Regulation.
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24	ECTS / WORK LOAD TABLE
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25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	1	1	5	1	5	2	1	1	1	1	4	0	0	0	0
ÖK2	5	1	1	5	3	5	2	1	1	1	1	4	0	0	0	0

ÖK3	5	1	1	5	3	5	2	1	1	1	1	4	0	0	0	0
ÖK4	5	1	1	5	3	5	2	1	4	4	1	4	0	0	0	0
ÖK5	5	1	1	5	4	5	4	1	4	4	1	4	0	0	0	0
ÖK6	5	1	1	5	2	5	2	1	4	4	1	4	0	0	0	0
ÖK7	5	1	1	5	3	5	2	1	4	4	1	4	0	0	0	0
ÖK8	5	1	1	5	2	5	2	1	2	4	1	4	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			