

VISUALITY AND POLITICS

1	Course Title:	VISUALITY AND POLITICS	
2	Course Code:	KAM3110	
3	Type of Course:	Optional	
4	Level of Course:	First Cycle	
5	Year of Study:	3	
6	Semester:	6	
7	ECTS Credits Allocated:	5.00	
8	Theoretical (hour/week):	3.00	
9	Practice (hour/week):	0.00	
10	Laboratory (hour/week):	0	
11	Prerequisites:	None	
12	Language:	Turkish	
13	Mode of Delivery:	Face to face	
14	Course Coordinator:	Öğr. Gör. Dr. SEMİH EKER	
15	Course Lecturers:	Öğr. Gör. Dr. Semih EKER	
16	Contact information of the Course Coordinator:	Öğr. Gör. Dr. Semih EKER E-mail: semiheker@uludag.edu.tr Tel: 0224 2941180 Adres: Bursa Uludağ Üniversitesi İİBF Siyaset Bilimi ve Kamu Yönetimi Bölümü, Görükle Kampüsü 16059 Nilüfer/Bursa	
17	Website:		
18	Objective of the Course:	To enable students to have knowledge about the relationship between visibility and politics in the globalized world. Especially, to inform about how visibility is used in political communication.	
19	Contribution of the Course to Professional Development:	This course; provides support to the student's academic career.	
20	Learning Outcomes:		
		1	To be able to know visual dimension of human perception.
		2	To be able to know visual dimension of social life.
		3	To be able to consider the place of visibility in politics.
		4	To be able to understand the nature of visual power.
		5	To be able to learn the impact of visual power in society.
		6	
		7	
		8	
		9	
		10	
21	Course Content:		
		Course Content:	
Week	Theoretical	Practice	
1	The concept of visual culture		
2	The philosophy of visibility		
3	The history of visibility		
4	Visibility as a social phenomena		

5	The relationship between visibility and politics in history	
6	Use of visual elements in politics	
7	Visibility and political power	
8	Democracy and visual political communication	
9	Modern views about visibility of power	
10	Visualization of politics in global and digital media age.	
11	Political power and visualization of politics in digital media age.	
12	The power of Images in global world.	
13	"Visual Politics" as a new concept	
14	The future of "visual politics" in global world.	

22	Textbooks, References and/or Other Materials:	- Arendt, H., 1989. The human condition. Chicago, Ill.: University of Chicago Press. - Machiavelli, Niccolo. "How a Prince Must Act In Order to Gain Reputation." The Prince. New York, NY: Signet Classics, 1999, pp. 110-113. ISBN: 9780451527462. - Lukes, Steven. Power: A Radical View. New York, NY: Palgrave Macmillan, 2004. ISBN: 9780333420928. - Wrong, Dennis. Power: Its Forms, Bases and Uses. New Brunswick, NJ: Transaction Publishers, 1996, pp. 35-83. ISBN: 9781560008224. - Daston, L. and Galison, P. 1992 "The Image of
----	---	---

Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical	Pr	14	3.00	42.00
Practicals/Labs		0	0.00	0.00
Self study and preparation		14	2.00	28.00
23 Assessment				
Homeworks		1	20.00	20.00
Projects	R	0	0.00	0.00
Field Studies		0	0.00	0.00
Midterm exams		0	30.00	30.00
Others		0	0.00	0.00
Final Exams		1	30.00	30.00
Total Work Load				180.00
Contribution of Term (Year) Learning Activities to Total Work load/ 30 hr		50.00		5.00
ECTS Credit of the Course				5.00
Contribution of Final Exam to Success Grade		50.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course	It has been arranged as a multiple choice.			

24	ECTS / WORK LOAD TABLE
----	-------------------------------

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	1	3	1	2	1	5	5	4	4	4	0	0	0	0	0	0
ÖK2	2	3	3	3	1	5	5	3	3	3	0	0	0	0	0	0

ÖK3	2	4	1	3	1	5	5	3	4	3	0	0	0	0	0	0
ÖK4	2	4	1	2	1	5	5	3	3	3	0	0	0	0	0	0
ÖK5	1	3	1	2	1	5	5	3	3	3	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low		2 low		3 Medium		4 High		5 Very High							