

CAREER PLANNING

1	Course Title:	CAREER PLANNING
2	Course Code:	CAL4405
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	4
6	Semester:	7
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	None
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. SERPİL AYTAÇ
15	Course Lecturers:	Prof. Dr. Serpil Aytaç
16	Contact information of the Course Coordinator:	saytac@uludag.edu.tr, 05323182378, Uludağ Üniversitesi İİBF-Görükle-BURSA
17	Website:	
18	Objective of the Course:	The purpose of this course, economic, social, cultural, ethical and legal conditions compatible with real-life problems, and introduce modern methods of career planning skills to teach students to adapt to their own lives
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	At the end of course, students learn individual career planning.
	2	How individual and organizational career planning?
	3	What are the steps of Individual career planning?
	4	What is the relationship between career stages and phases of life?
	5	What should be considered the choice of business?
	6	What should be considered in business during personnel section?
	7	What is the relationship among Personality, choice of profession and employment?
	8	What kind of career management for employees to focus on the elements of the business available?
	9	Which programs can be used to enhance career developing in organizations?
	10	They can choose the right individual career planning and can be happy at work.
21	Course Content:	
	Course Content:	
Week	Theoretical	Practice
1	Career Definition, what is the career Planning and career Management?	

2	Career Planning and Career Developing models.			
3	Career stages: knowing personal preferences.			
4	Career trends in the world.			
5	Career Theories (J.Holland-Ann Roe, E. Schein)			
6	Resume, cover letter methods			
7	Expectations of new graduates of the business world.			
8	How impressive is a job interview? Information about the interview techniques			
9	Learn how to fill out my resume. Companies to apply for jobs via the Internet web pages and learn how to fill out job application forms.			
10	Professional business man visitors from world of the job, and interview with students in classroom.			
11	Organizational work placement , career planning, and career management for individual and organizational.			
12	What is the relationship with Human resources management and career planning. Organizational career planning.			
13	Career planning issues, older workers, dual career families, career plateau, skills, aging,			
Activites		Number	Duration (hour)	Total Work Load (hour)
Theoretical		14	3.00	42.00
22	Textbooks, References and/or Other	Serpil Aytac, (2006) Kariyer planlaması, Yönetimi,		
Practicals/Labs		0	0.00	0.00
Self study and preperation		Dave Elms, Doug Fort, Ed Stupka ,Dave Elms , Doug Fort , Ed Stupka, Stan Lankowitz (2003), Career planning, Third	14	42.00
Homeworks		0	0.00	0.00
Projects		0	0.00	0.00
23	Assesment			
Field Studies		0	0.00	0.00
Midterm exams		R	1	10.00
Others		2	30.00	60.00
Quiz	Final Exams	0	0	20.00
Total Work Load				184.00
Final Exam		1	60.00	5.80
ECTS Credit of the Course				5.00
Contribution of Term (Year) Learning Activities to Success Grade		40.00		
Contribution of Final Exam to Success Grade		60.00		
Total		100.00		
Measurement and Evaluation Techniques Used in the Course				
24	ECTS / WORK LOAD TABLE			

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	5	5	0	3	0	0	0	0	0	0	0	0	0	0	0	0
ÖK2	5	4	0	4	0	0	0	0	0	0	0	0	0	0	0	0
ÖK3	4	4	0	3	0	0	0	0	0	4	0	0	0	0	0	0
ÖK4	4	5	0	4	0	3	0	0	0	0	0	0	0	0	0	0
ÖK5	5	5	0	0	0	4	0	0	0	4	0	0	0	0	0	0
ÖK6	4	3	4	0	0	4	0	0	0	0	0	0	0	0	0	0
ÖK7	4	0	2	4	4	0	0	0	0	0	0	0	0	0	0	0
ÖK8	4	4	0	0	0	5	0	0	0	0	0	0	0	0	0	0
ÖK9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ÖK10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			