

ETHICS AT ENTERPRISES

1	Course Title:	ETHICS AT ENTERPRISES
2	Course Code:	ISL3330
3	Type of Course:	Optional
4	Level of Course:	First Cycle
5	Year of Study:	3
6	Semester:	6
7	ECTS Credits Allocated:	5.00
8	Theoretical (hour/week):	3.00
9	Practice (hour/week):	0.00
10	Laboratory (hour/week):	0
11	Prerequisites:	
12	Language:	Turkish
13	Mode of Delivery:	Face to face
14	Course Coordinator:	Prof. Dr. BİLÇİN MEYDAN
15	Course Lecturers:	
16	Contact information of the Course Coordinator:	
17	Website:	
18	Objective of the Course:	The content of the course draws on multiple disciplines including philosophy, applied ethics, management, organization theory and economics. The course offers a series of conversations aimed at viewing organizations from an ethical perspective and discussing the link between ethics and business. The course will begin with an overview of foundational concepts such as rights, justice, utilitarianism, stakeholder management and social contract theory as well as a review of ethical decision-making. The course also aims to discuss the nexus between ethics and culture and ethics and environment. The core concepts will be applied to business practices that involve dilemmas faced by managers and employees in various organizational contexts including (un)ethical leadership, motivation, emerging technologies, managing diversity, and having a global presence.
19	Contribution of the Course to Professional Development:	
20	Learning Outcomes:	
	1	Recognize ethical issues in a global context in business, develop an understanding of the relationship between ethical/responsible behavior and business performance.
	2	Frame ethical issues; operationalize ethical choices and use ethical reasoning for decision making.
	3	Recognize situational and individual factors on ethical decision-making and behavior and understand your personal ethical profile.
	4	Understand the notion of sustainability and corporate social responsibility and discuss the business response to society's concerns about climate change, food security, diversity, water security, human rights, adalet and animal welfare on business.
	5	Learn about ways of managing business ethics and stakeholder relations.
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21	Course Content:				
	Course Content:				
Week	Theoretical		Practice		
1	Introduction to business ethics				
2	Ethical Theory and Business Practice				
3	Justice theory				
4	Corporate Responsibility – Stakeholder Theory				
5	Cross-cultural ethics				
6	Sustainability & Social entrepreneurship				
7	Ethical Decision Making and stages of moral development				
8	(Un)Ethical Leadership				
Activites			Number	Duration (hour)	Total Work Load (hour)
Theoretical			14	3.00	42.00
Practicals/Labs			0	0.00	0.00
Self study and preparation			1	40.00	40.00
11	Ethical Issues in Finance and accounting		0	0.00	0.00
Homeworks			0	0.00	0.00
12	Ethics in emerging technologies		2	20.00	40.00
Projects			0	0.00	0.00
Field Studies			0	0.00	0.00
14	Project presentations 2		0	0.00	0.00
Midterm exams			1	25.00	25.00
Others			0	0.00	0.00
Final Exams			0	0.00	0.00
Materials:			Bowie, 9th edition, Pearson	0.00	0.00
ISBN-10: 0205160082					
Total Work Load					147.00
23	Assessment				4.90
Total work load/ 30 hr					4.90
TERM LEARNING ACTIVITIES			NUMBER	WEIGHT	
ECTS Credit of the Course					5.00
Midterm Exam		1	30.00		
Quiz		0	0.00		
Home work-project		1	30.00		
Final Exam		0	40.00		
Total		3	100.00		
Contribution of Term (Year) Learning Activities to Success Grade		60.00			
Contribution of Final Exam to Success Grade		40.00			
Total		100.00			
Measurement and Evaluation Techniques Used in the Course					
24	ECTS / WORK LOAD TABLE				

25	CONTRIBUTION OF LEARNING OUTCOMES TO PROGRAMME QUALIFICATIONS															
	PQ1	PQ2	PQ3	PQ4	PQ5	PQ6	PQ7	PQ8	PQ9	PQ10	PQ11	PQ12	PQ13	PQ14	PQ15	PQ16
ÖK1	0	1	3	0	5	0	2	0	0	0	0	0	0	0	0	0
ÖK2	2	0	1	3	3	2	0	0	0	0	0	0	0	0	0	0
ÖK3	2	1	4	1	0	2	0	0	0	0	0	0	0	0	0	0
ÖK4	2	3	1	0	5	0	0	0	0	0	0	0	0	0	0	0
ÖK5	2	0	2	0	5	3	0	0	0	0	0	0	0	0	0	0
LO: Learning Objectives PQ: Program Qualifications																
Contribution Level:	1 very low			2 low			3 Medium			4 High			5 Very High			